



MICROSOFT'S ACQUISITION OF SKYPE

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The Sanofi-Aventis Acquisition of Genzyme: Contingent Value Rights

Strengths



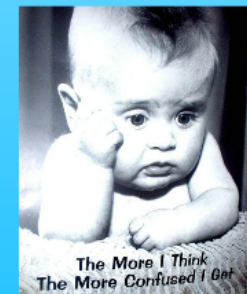
Weaknesses



Opportunities



Threats



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BSB vs. Sky TV

Max Gagliardi
Grant Killion
Jared Starks

Erica Thompson
Brandon Wise

Team 9

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2. Possible Reasons for the Problem
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The Problem

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Not Profitable

Reasons for the problem



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Alternative Solutions



Optimal Solution

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Merger

GAME THEORY

