



## **The Influence of Cultural Values in Business Practice**

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**Definition**  
In the broader sense, the word culture refers to the aggregate of values, perceptions, feelings, beliefs, and attitudes that shape behavior.  
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**Culture and Ethical Dilemmas**  
Ethical dilemmas often arise in organizations. For example, a manager may face a choice between following the law and protecting the company's interests. Often, the law and the company's interests are in conflict. However, the law is not always the best course of action.

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**Corporate ethics programs**  
The most significant corporate ethics programs that have been implemented by organizations in the training employees using various training exercises.  
1. Workshops  
2. Conferences  
3. Seminars  
4. Lectures

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**What makes up culture in the workplace?**  
Culture in the workplace is the set of values, beliefs, and attitudes that shape behavior. It is the way that people in an organization think, feel, and act. Culture is often described as the "glue" that holds an organization together. It is the shared values and beliefs that guide the organization's actions.

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**Cultural Diversity in the Workplace**  
Cultural diversity is the presence of differences in background, beliefs, behaviors, and values among people from different cultures. It is the recognition and appreciation of the unique contributions that each individual brings to the organization. Cultural diversity is essential for organizations to succeed in a global market.

**Topic to be covered**  
- Overview  
- Definition  
- What makes up culture in the workplace?  
- Corporate ethics programs  
- Cultural Diversity in the Workplace  
- Steps of promoting cultural diversity in the workplace.  
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# *Topic to be covered*

- Overview
- Definition
- What makes up culture in the workplace?
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- Cultural Diversity in the Workplace.
- Ways of promoting cultural diversity in the workplace.
- Recommendation.

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# *Introduction*

- Culture and ethics are closely connected aspects because the beliefs of an individual affects the way he/she will behave in an organizational situation. It is worth noting that individuals in the workplace come from diverse cultural backgrounds, and make varying connections to ethics.

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# *Definition*

- In the simplest terms, the word ethics refers to the application of moral principals in the way that we conduct our individual or group behavior.

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## *What makes up culture in the workplace?*

- Workplace culture characterized by individuals from different ethnic, such as religious and cultural backgrounds.

### How is ethics viewed in the workplace?

- Ethics is seen in values such as integrity, transparency, honest, and responsibility.
- In fact, the ethical framework is always set in line with these values. The organization is always supposed to take the action to inform its employees about these values to ensure that they are not breached in the work.
- Most organizations believe that ethics could be promoted using banners and posters in the organization. Employees are always required to moderate their cultural values to ensure they embrace transparency, honesty, and accountability in all their duties

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## ***Corporate ethics programs***

The most significant corporate ethics programs that has been embraced by organizations is the training employees using ethical training exercises.

- 1- Workshops.
- 2- Conferences.
- 3- Seminars.
- 4- Educations.



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## *Cultural Diversity in the Workplace*

- Cultural diversity in the organization is significant because it encourages ethical behavior among all employees.
- In fact, cultural diversity offers a learning opportunity for employees, as they are able to learn from each other issues relating to ethical conduct in the workplace.





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## *Ways of promoting cultural diversity in the workplace*

- Mixing up employees in different departments.
- Encouraging cooperation between members from all cultural groups in the organization.

