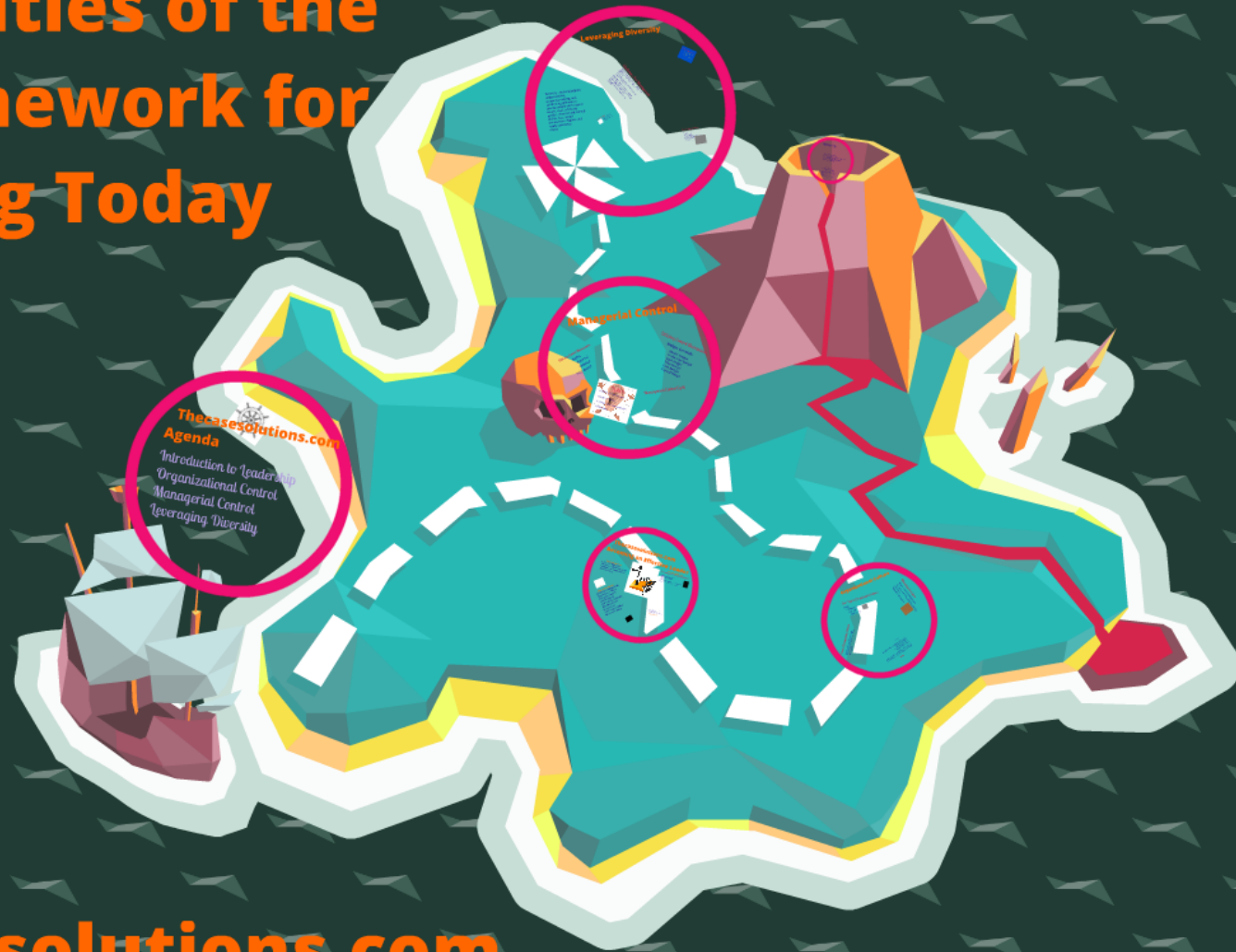
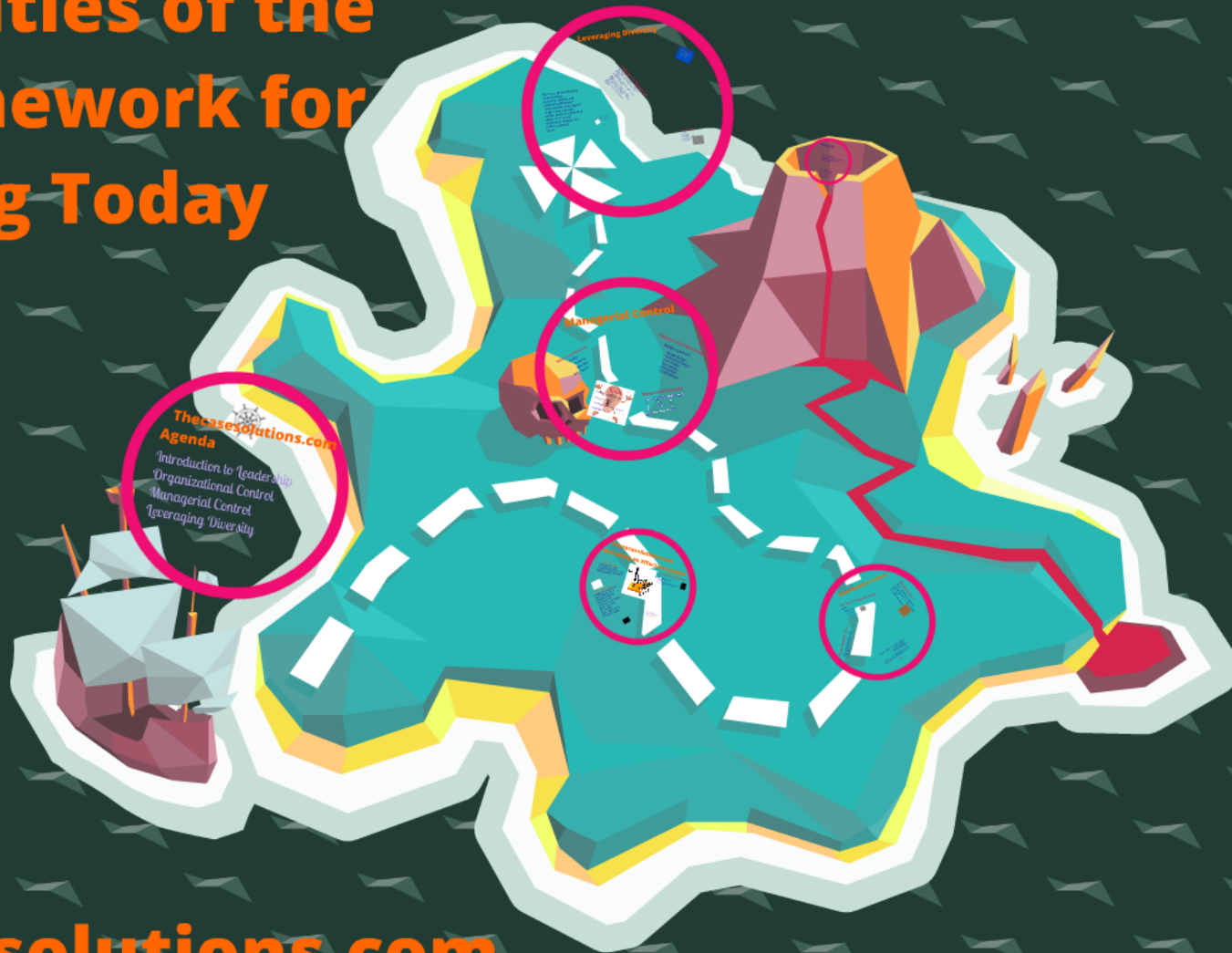


The Genuine Responsibilities of the CEO: A Framework for Managing Today



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Agenda

Introduction to Leadership

Organizational Control

Managerial Control

Leveraging Diversity

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Becoming an Effective Leader

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Easier said than done
Effectively without any issues
Conflicts and disagreements
Desired Results



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Leadership is a Facet of Management

Differences in perspective
Subordinate as a leader
Loyalty
The leader is followed, the manager rules
Management knows how it works



Planning work and setting expectations
Continually monitoring performance
Developing the capacity to perform
Periodically rating performance in a summary fashion
Rewarding good performance



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Eliminate competition
Deal with conflicts
Delegate properly
Communicate
Make quick decisions
Motivate others
Be assertive
Take responsibility
Be a team player



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BUT DIFFERENT

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