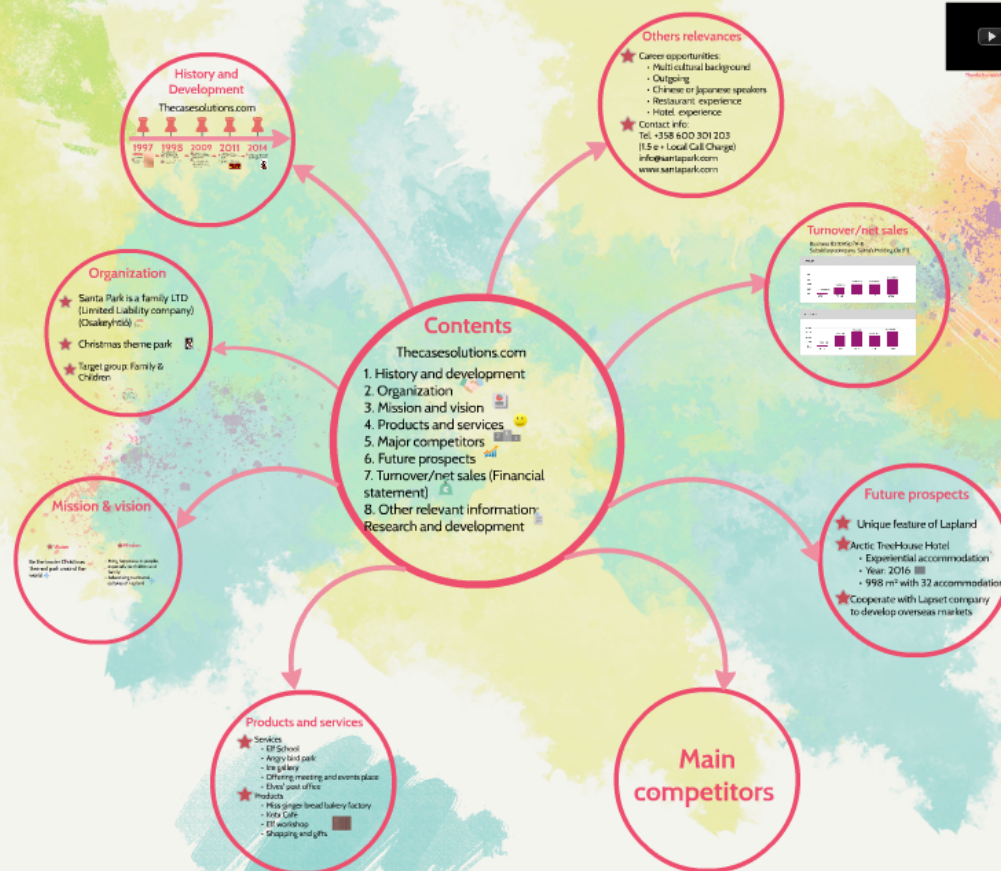


THE FUTURE OF OY MOOMIN CHARACTERS LTD.



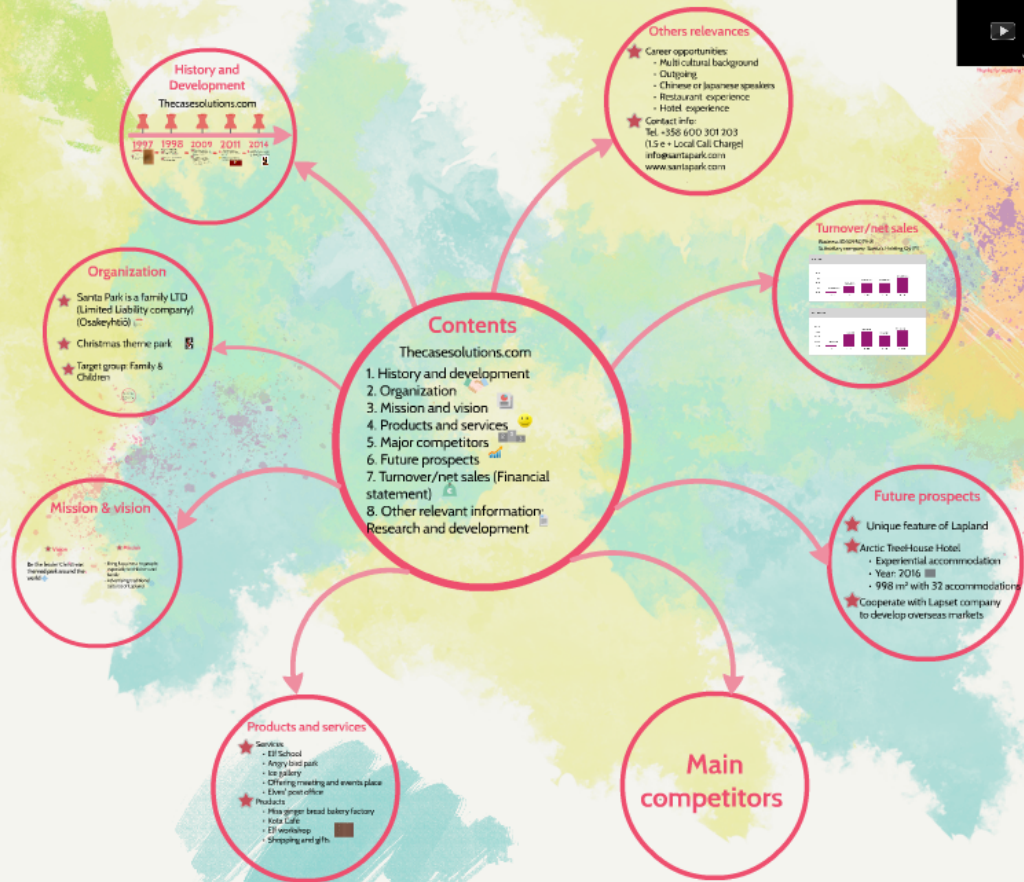
Presented by:

Thecasesolutions.com

Thu Le - A1601439
Shen Junjie - A1301716
Huyen Hoang - A1601442
Nhi Nguyen - A1601437

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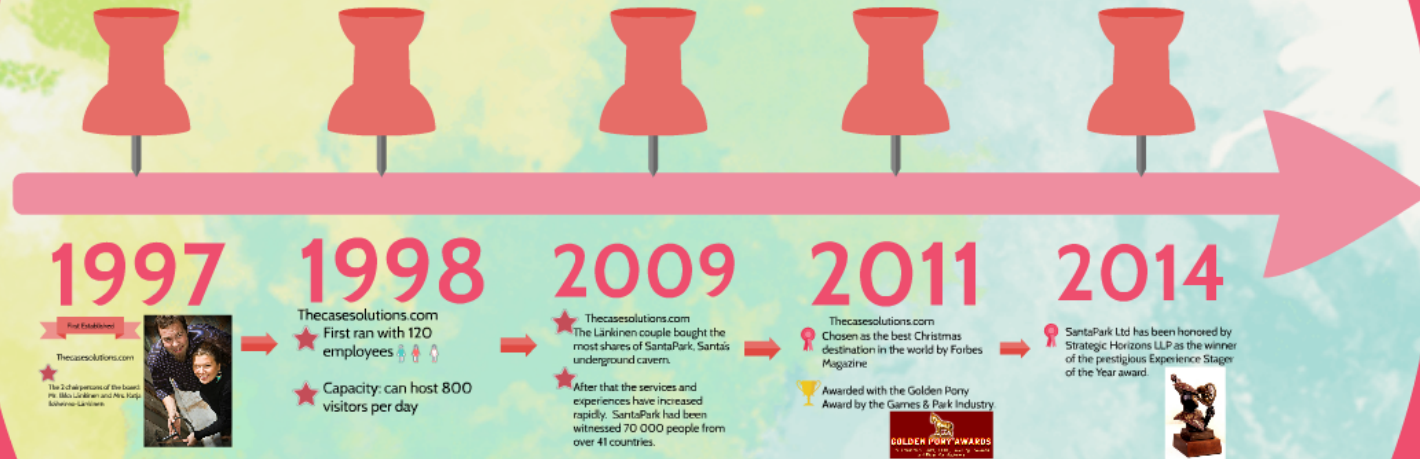
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1. History and development
2. Organization 
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4. Products and services 
5. Major competitors 
6. Future prospects 
7. Turnover/net sales (Financial statement) 
8. Other relevant information:
Research and development 

History and Development

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1997

First Established

Thecasesolutions.com



The 2 chairpersons of the board:
Mr. Ilkka Länkinen and Mrs. Katja
Ikäheimo-Länkinen



1998

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First ran with 120
employees



Capacity: can host 800
visitors per day

2009



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The Länkinen couple bought the most shares of SantaPark, Santa's underground cavern.



After that the services and experiences have increased rapidly. SantaPark had been witnessed 70 000 people from over 41 countries.

2011

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Chosen as the best Christmas destination in the world by Forbes Magazine



Awarded with the Golden Pony Award by the Games & Park Industry.



GOLDEN PONY® AWARDS

for Amusement Parks, FECs, Travelling Showmen
and Rides Manufacturers

2014



SantaPark Ltd has been honored by Strategic Horizons LLP as the winner of the prestigious Experience Stager of the Year award.

