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## What in the World Are You Trying to Do ???



FURTHER GAINS Confidence the key stroke MARKET SURGE MESTER STOCK MARKET SURGE MESTER STOCK MARKET SURGE MESTER STOCK MARKET SURGE MESTER SURGE MEST

 Help the Good People of Michigan Figure Out What's Going On

# Sounds Complicated How Will You Do That ??? Thecasesolutions.com

Translation: This is my overiew

1.
Define
Economic
Recovery

2.
Work Out
a Unit of
Measurement

Define Unit of Measurement

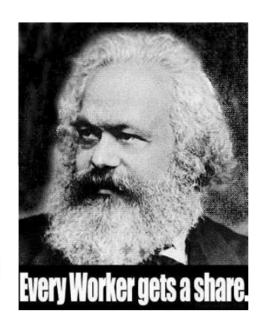
Chose a Theoretical Framework 5.
Apply
Framework to
Research Findings

Then . . .





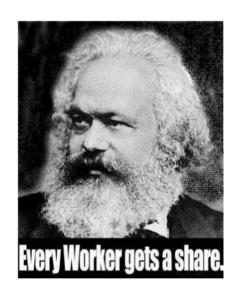
## Choose a Theory Thecasesolutions.com





#### And the winner is.....

Karl
"Every worker deserves a share"



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MARX

#### Why MARX Works

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- Class struggle 1% vs 99%
- Equal shares for all
- Describes what workers need

### Who Do You Trust ???

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Choosing information sources

### You better know something about RHETORIC