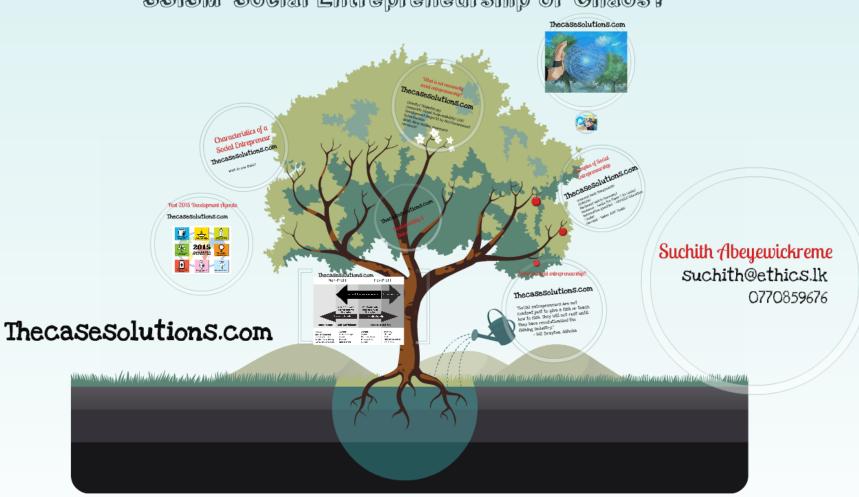
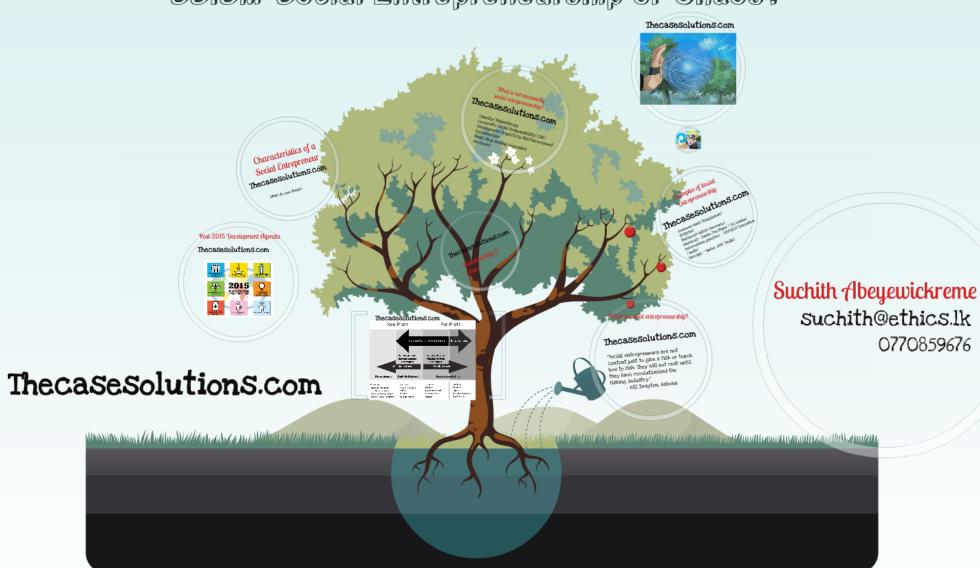
#### SSISM-Social Entrepreneurship or Chaos?



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## What is social entrepreneurship?

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"Social entrepreneurs are not content just to give a fish or teach how to fish. They will not rest until they have revolutionized the fishing industry."

- Bill Drayton, Ashoka

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Non-Profit

For-Profit

Social Entrepreneurs

Entrepreneurs

Non-Profit with Earned Income Strategies

Mission Growth

For-Profit with Mission-Driven Strategies

**Profit Growth** 

**Dependency** 

**Self-Sufficiency** 

Sustainability

Examples:

SickKids Foundation
The Salvation Army
Canadian Cancer Society
Heart & Stroke Foundation

Examples:

**Proximity Designs** 

Ashoka

Goodwill

**Housing Works** 

Examples:

DripTech

**Revolution Foods** 

Grameen Bank

SEKEM

Examples:

Microsoft

Apple

Mary Kay Cosmetics

Ben & Jerry's



## Examples of Social Entrepreneurship

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Grameen Bank (Bangladesh)

KIVA(USA)

Parliment Watch (Germany)

Maximus - Jumbo Poo Paper (Sri Lanka)

Information gamified - HIV/AIDS Education

(India)

Sarvajal - "Water ATM" (India)

# Thecasesolutions.com Sustainability & **Ethics**

## Characteristics of a Social Entrepreneur Thecasesolutions.com

What do you think?



### Post-2015 Development Agenda

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