Rick's Dilemma, Spanish Version

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Introduction

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Strengths
· Adequate financial resources
· Professional skills workforce
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Opportunities
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Weaknesses
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SWOT Analysis
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Introduction

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SWOT Analysis

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Strengths

- Adequate financial resources
- Professional skilled workforce

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Weaknesses

- A complex decision making process
- Poor information technology strategic plan
- Bad implementation of knowledge management system

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Opportunities

- A comprehensive information technology strategic plan will make for better operation of the company

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Threats

- Making changes to the software may upset and confuse employees who are used to the current configuration

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Threat of New Entrants & Competitors

- The barriers of entry into the government sector are extremely low
- Non-profit organization would be a potential competitor

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