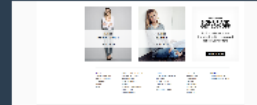




**Progressive Insurance:
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Script for Vimeo

Liv- Our brand is Austin Reed and they are their parent brand. Our diffusion brand is Austin Kids, a kids party/ wedding shop.

Megan- Austin Reed was founded by Austin Leonard Reed in 1900. It was the first menswear retailer to craft ready-to wear clothes with the same level of expertise as made-to-measure.

Rebecca- The first Austin Reed branded store was established on Fenchurch Street with a large flagship store opening in 1911 at 113 Regent Street. Some cooperate information about Austin Reed is that they have the knowledge and expertise to deliver a truly first class professional image for your business.

Liv- They have been offering style and elegance since 1900, Austin Reed is the proud holder of two Royal Warrants, with their menswear and womenswear collections counting Elizabeth Taylor and Sir Winston Churchill amongst their former fans. Over 100 years later, Austin Reed still continues to deliver high quality British clothing.

Megan- Our brand, 'Austin Kids' is stylish and chic new up and coming kids wedding collection

Rebecca- Some cooperate information about Austin Reed is that they have the knowledge and expertise to deliver a truly first class, professional image for your business. Offering style and elegance since 1900.

Liv- [As I said before...] Austin Reed is the proud holder of two Royal warrants, with their menswear and womenswear collections counting Elizabeth Taylor and Sir Winston Churchill amongst their former fans.

Megan- Over 100 years later, Austin Reed still continues to deliver high quality British clothing.

Rebecca- Carrying on talking about our new brand 'Austin Kids', it's a high end, fashionable wedding/ special occasions clothing shop for little boys and girls.

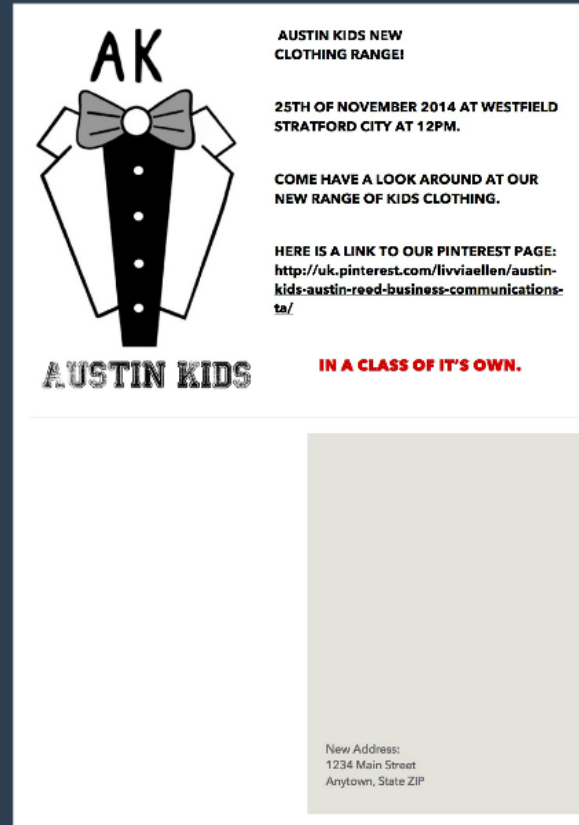
Liv- We do a range of clothes from cute little suits for boys, little tutu dresses for girls, smart/casual clothes for both genders and many more including shoes and accessories.

Megan- The prices start from 10.99-150.00 and that's for all the ranges that we do. Our new brand will open on 25th of November. This is a good time to open a store as people are looking for outfits for Christmas and New Year.

Show pinterest board and explain a few pictures

Rebecca- Thank you for watching and hope to see you all in our new store soon.

P3 Postcard- Austin Kids.



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Business Communications- P4

Austin Reed are their own parent brand.

Austin Reed are on the Internet in a number of ways, one being their own website (<http://www.austinreed.co.uk>). Their website allows customers to browse and have a look at all their clothing ranges from men to women and accessories. It also enables the customers to buy the items they want online and to have it delivered to wherever they want, being their home, workplace, nearest Austin Reed store etc. They deliver to over 60 countries worldwide and whenever items are being returned and collected to store it is free, but when delivered to an address the standard delivery is £4.95.

They are also on a few social media sites. One being Twitter, where they share their new ranges, when a specific item has been reviewed they share the link to promote that particular item and also interact with their customers. The picture below shows their own personalised twitter page.



They also have their own Facebook page that has 4204 likes. Austin Reed use this page the same as they do with their twitter page, to promote their new ranges and interact with their customers. Below

P4.

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Business Communications- P4

The Case Solutions are their own parent brand.

The Case Solutions are on the Internet in a number of ways, one being their own website (<http://www.thecasesolutions.com>). Their website allows customers to browse and have a look at all their clothing ranges from men to women and accessories. It also enables the customers to buy the items they want online and to have it delivered to wherever they want, being their home, workplace, nearest The Case Solutions store etc. They deliver to over 60 countries worldwide and whenever items are being returned and collected to store it is free, but when delivered to an address the standard delivery is £4.95.

They are also on a few social media sites. One being Twitter, where they share their new ranges, when a specific item has been reviewed they share the link to promote that particular item and also interact with their customers. The picture below shows their own personalised twitter page.



They also have their own Facebook page that has 4204 likes. The Case Solutions use this page the same as they do with their twitter page, to promote their new ranges and interact with their customers. Below

Business Communications- P4

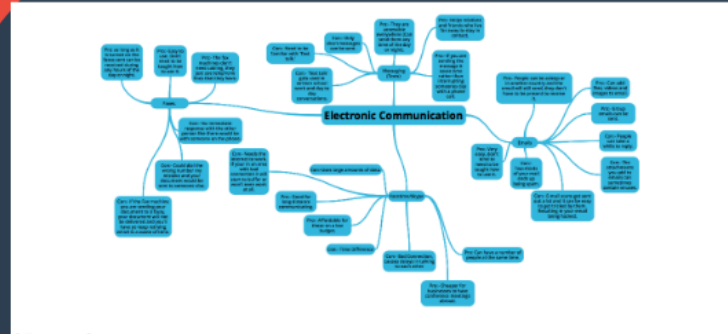
The Case Solutions are their own parent brand.

The Case Solutions are on the Internet in a number of ways, one being their own website (<http://www.thecasesolutions.com>). Their website allows customers to browse and have a look at all their clothing ranges from men to women and accessories. It also enables the customers to buy the items they want online and to have it delivered to wherever they want, being their home, workplace, nearest The Case Solutions store etc. They deliver to over 60 countries worldwide and whenever items are being returned and collected to store it is free, but when delivered to an address the standard delivery is £4.95.

They are also on a few social media sites. One being Twitter, where they share their new ranges, when a specific item has been reviewed they share the link to promote that particular item and also interact with their customers. The picture below shows their own personalised twitter page.



They also have their own Facebook page that has 4204 likes. The Case Solutions use this page the same as they do with their twitter page, to promote their new ranges and interact with their customers. Below



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