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***Parliamentary Election
Impact on Indian Capital
Markets***

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Parliamentary Election

Impact on Indian Capital

Markets

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What are the goals to analyze?
- Identify the problem
- Analyze the problem
- Develop a solution
- Implement the solution
- Evaluate the solution

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What are the root causes?
- Identify the root causes
- Analyze the root causes
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Social Entrepreneurs try
to solve **social problem**

How do entrepreneurs solve
social problems?
- Address ROOT CAUSES
- BRING SYSTEMIC CHANGE

Social Entrepreneurs create solutions
that are:
- Innovative
- Scalable/Replicable
- Measurable
- Sustainable
- Sustainable

Social Problem: FAI
WHAT CAN WE DO?

Challenges
- Internal
- External
- Systemic
- State of the Field
- Interdisciplinary



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What are we going to do today?

- Definitions/terms
- Examples of social entrepreneurs
- Exercise
 - Think about social problems
 - Brainstorm solutions

But first... a demonstration!

Microfinance

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- An example of Soc. Ent. at work
- Small loans for small business
 - Low-income borrowers
 - Developing world
- End poverty?



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How do the borrowers do?

	1	2	3	4	5	6	Totals
Orig Loan	\$ 5	\$ 5	\$ 5	\$ 5	\$ 5	\$ 5	\$ 30
Profits	\$ 3	\$ 4	\$ -	\$ 5	\$ 2	\$ (5)	\$ 9
Funds after profit	\$ 8	\$ 9	\$ 5	\$ 10	\$ 7	\$ -	\$ 39
Repayment (loans + interest)	\$ 7	\$ 7	\$ 5	\$ 7	\$ 7	\$ -	\$ 33
Left in local economy	\$ 1	\$ 2	\$ -	\$ 3	\$ -	\$ -	\$ 6

How does the lender do?

Original Loan (6 x \$5)	\$ 30
Repayments (loans + interest)	\$ 33
Profit for lender:	\$ 3
Return on Investment:	10%

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Poor people don't pay back loans!

You can't make money lending to the poor!

You can't end poverty with a business!

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What's an **entrepreneur**?

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- Old idea: financial backer
- New idea:
 - Creator/Innovator
 - Hands-on worker
 - Success, not \$\$

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