



NASCAR: Leading a Marketing Transformation in a Time of Crisis - Spanish Translation, Spanish Version

- Illustration:**
1. Allgemein
 2. Sympt.
 3. Naturraummodell
 4. Entwicklung
 5. Heutige Situation
 6. Quellen

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- Quellen:**
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GLIEDERUNG:

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1. Allgemein

1.1 Lage

1.2 Allgemein

1.3 Name

1.4 Sehenswürdigkeiten

2. Naturraummodell

3. Entwicklung

4. Heutige Situation

4.1 Wirtschaft

4.2 Infrastruktur

5. Probleme

6. Quellen



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INFORMATIONEN:

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- bedeutendste Industriestadt Chinas
- 3. Größte Millionenstadt
- wichtiger Verkehrsknotenpunkt + bedeutendes Kultur- + Bildungszentrum

Fläche: 6.340,5 km² (Stand: 2012)

Höhe: 4m ü.M.

Einwohner: 23.019.148 (Stand: 2010)

Dichte: 3.630,5 Ew./km²



NAME:

SHÀNG - "auf", "hoch gelegen", "oberhalb plaziert"

HAI - "Meer"

→ "Stadt über dem Meer"

umgangssprachlich: „Tor zur Welt“, „Paris des Ostens“,
„Drachenkopf-Metropole“ oder „Perle des Orients“

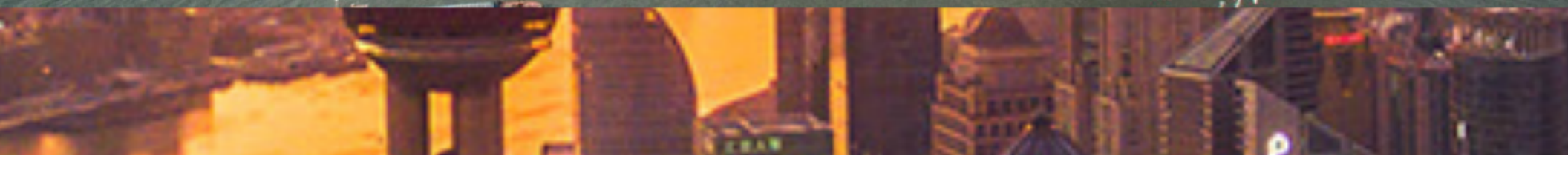
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"der Bund"



"Pudong"

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"Jinmao - Tower"



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