

McKinsey & Co.-Protecting its Reputation (A)

ALEX & EVA

Introduction

The Wikimedia foundation is:

- American non-profit organization
- Headquartered in SF, California.
- Founded in 2003 by Jimmy Wales
- hosts sites like Wikipedia.



Goal

- Operating one the world's largest web properties
- Providing access to Wikipedia everywhere
- Creating new tools for editors.
- Supporting outreach and community initiatives worldwide.
- Informing their decision-making with facts and data.

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History

- Wikipedia and Nupedia were founded by James Wales and Larry Sanger in 2001.
- They were firstly financially supported by Wales' company Bomis.
- As Wikipedia became more and more popular and known, it required much more revenues to function than what Bomis was able to supply.

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THE END

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WIKIMEDIA
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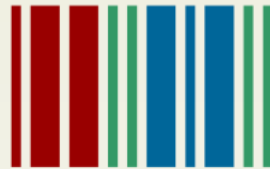
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Wikimedia projects

Wikibooks



Wikidata



Wikipedia



Metawiki



Wikisource



Wiktionary



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(continued)

When Wales and Sanger came up with the idea of a free encyclopedia, they set up with the idea of a foundation to support the project. This led to the creation of Nupedia, which later became Wikipedia. The foundation, initiated in 2001, was supported by Bomis, Wales' company.

Wikipedia's success in 2001, by its influence, led to the development of one of the most successful NGOs in the world.

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Media projects

Wikidata Wikipedia



Wikisource

Wiktionary



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Why

[/wiki/FAQ/en](#)

[Wikimedia Foundation](#)

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[History of Wikipedia](#)

History(continued)

- That was when Wales and Sanger came up with idea of a charity model to support the project. Here came the Wikimedia Foundation, initiated in 2003.
- During 2005-2010, by its phenomenal influence, Wikimedia developed into one of the biggest NGOs in the world.

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Fun Facts

- Currently there are 5,159,543 articles in the English Wikipedia alone.
- There are 262 different language versions of Wikipedia.
- "Wiki" originally means "quick" in Hawaiian.
- Sex is one of the most popular wikipedia articles in every language except in French and Spanish.
- Anyone can edit articles on Wikipedia.
- No advertisement at all.

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