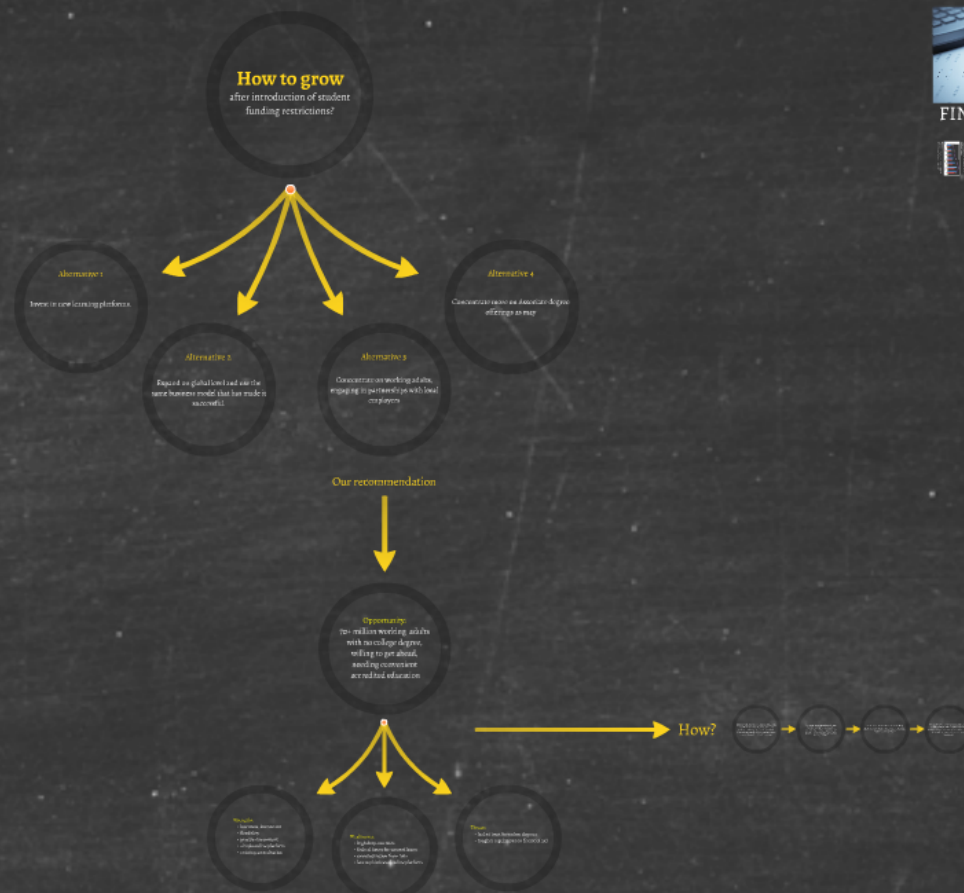


Making Progress at IDEO

Thecasesolutions.com



Apollo at a glance

- US-based corporation working in for-profit education,
- Catering to the employed student,
- University of Phoenix, 400,000 students in 2011,
- Various smaller educational institutions in US and worldwide,
- Strong focus on on-line learning,
- Ditches most of the usual academia amenities.

Thecasesolutions.com



Thank you and good luck in the quiz!

Any comments?

Making Prog

Thecasesolutions.com

Apollo at a glance

- US-based corporation working in for-profit education;
- Catering to the employed student;
- University of Phoenix, 400,000 students in 2011;
- Various smaller educational institutions in US and worldwide;
- Strong focus on on-line learning;
- Ditches most of the usual academia amenities.

Thecasesolutions.com

Thecasesolutions.com



1973 Apollo Group established



1976

University of Phoenix established

Thecasesolutions.com



Thecasesolutions.com

1978 University of Phoenix accredited

Thecasesolutions.com



1980 UoP expands to California

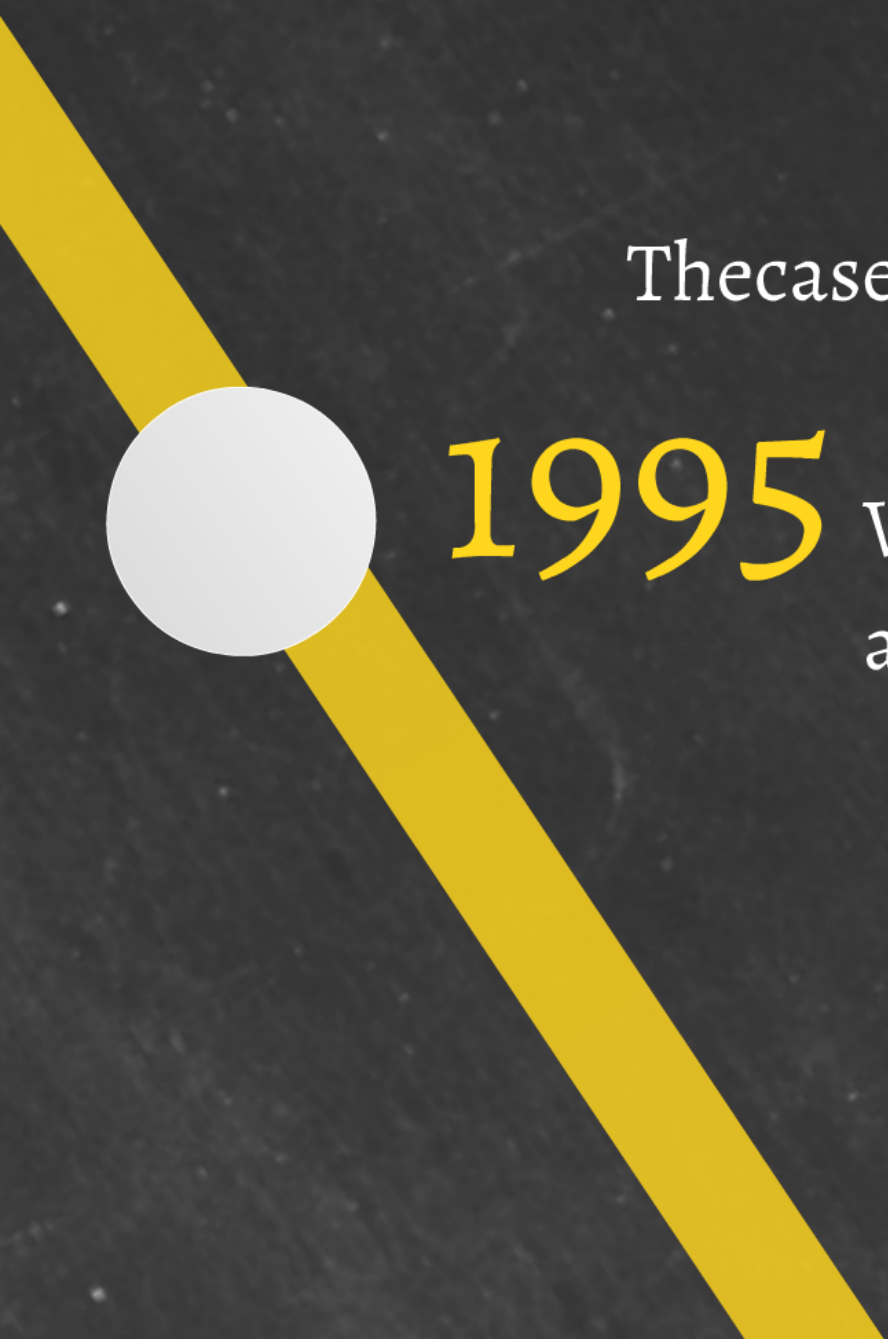
Thecasesolutions.com



1989

First UoP online courses held

Thecasesolutions.com



1995 Western International University
acquired