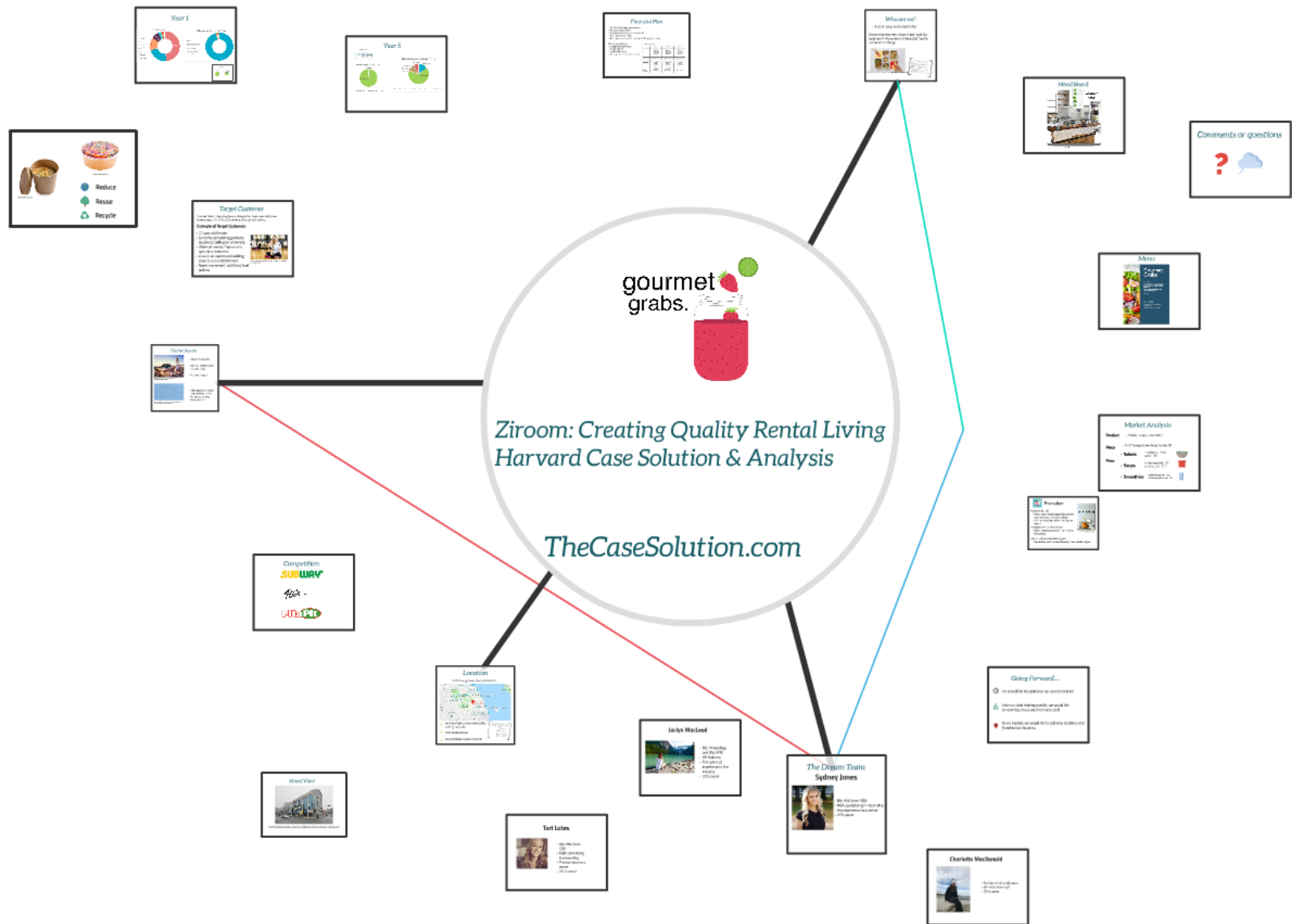


Gourmet Grabs



*Ziroom: Creating Quality Rental Living
Harvard Case Solution & Analysis*

TheCaseSolution.com



Gourmet Grabs


Who are we?

- A salad, soup, and smoothie bar.

We are changing the culture of fast food! Our restaurant will provide nutritious fast food to customers on the go



"Healthy food in boxes" envatoelements <https://elements.envato.com/>

 **Concept Summary**

Vision statement: To inspire a healthy culture shift in society by offering nutritious fast-food options.

Mission statement: To challenge the culture of fast food and promote mindful educated food choices

Objectives:

- To create a fast, reliable restaurant for our customers to come and enjoy anytime no matter their schedule.
- To make our restaurant a destination spot for any person who feel as though they are always in rush and therefore have to rely on unhealthy foods.
- Create quality, fresh food that our customers feel is worth the price, and that keeps them coming back.



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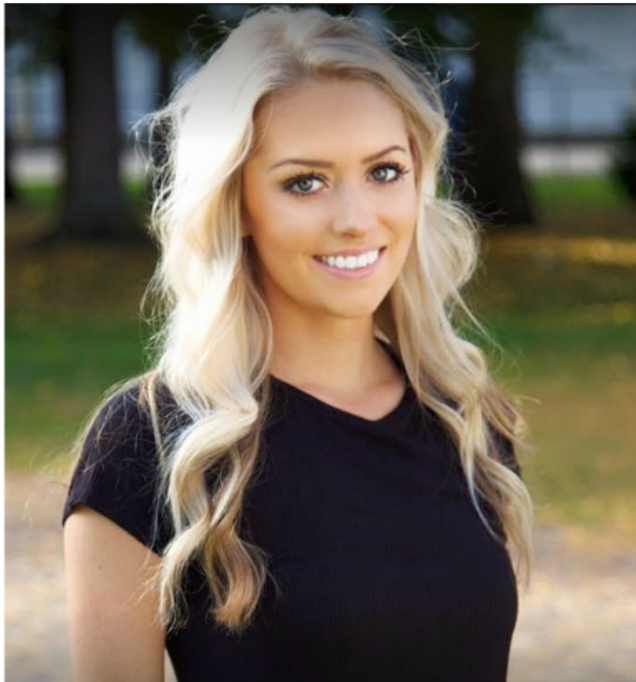
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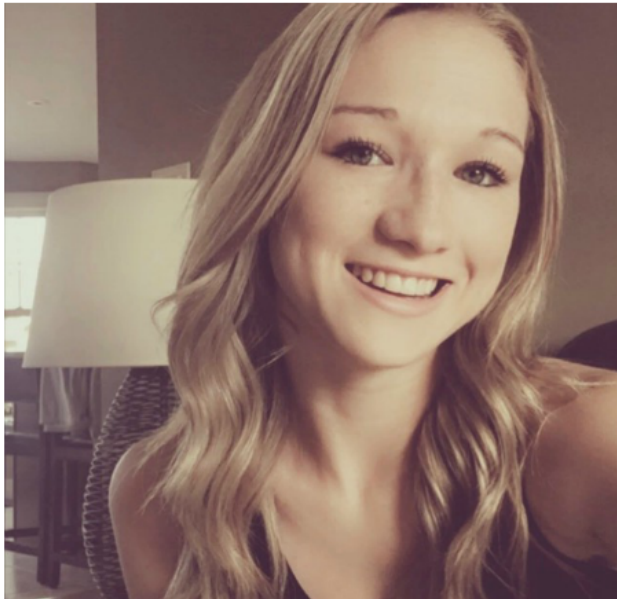
The Dream Team

Sydney Jones



- BSc HNU from STfX
- MBA specializing in leadership
- Has experience as a server
- 25% owner

Tori Lutes



- BSc HNU from STfX
- MBA specializing in accounting
- Previous business owner
- 25 % owner

Charlotte MacDonald



- Red Seal chef certification
- BSc HNU from STfX
- 25 % owner