



The Merger of UCSF Medical Center and Stanford Health Services

BGCG

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Hospital Consulting Conference 2013

Outline

- · Profile
- · Brief Recap
- · Dr. Esserman's vision
- Organizational hierarchy of UCSF
- · Culture of UCSF
- Interpersonal Conflict
- Intrapersonal Conflict

Brief Recap:

- Dr. Laura Esserman had 2 visions
- Little political and financial support for these visions
- UCSF as an Academical Medical Center
 - Organizational structure problems
 - Organizational culture problems: historic and cultural
- Personality and leadership of Dr. Esserman contrasted greatly from UCSF Medical Center

Laura Esserman's Profile

Education

Harvard University, A.B., 1977, History of Science Stanford University, M.D., 1983, Surgery Stanford University, School of Business, M.B.A., 1993, Health Policy

Position Held

Associate Professor, Surgery and Radiology, UCSF;
Director, Carol Franc Buck Breast Care Center, UCSF/Mount Zion Medical Center;
Affiliate Faculty, Institute for Health Policy Studies, UCSF
Program Member, UCSF Comprehensive Cancer Center;
Clinical Leader, Breast Oncology Program
Director, Carol Franc Buck Breast Care Center, UCSF Comprehensive Cancer Center
Member, UCSF Program in Biological and Medical Informatics (BMI)

Information Systems Project "CARE FOR HER"

VISION

Build a sophisticated and robust framework supported by an information system that served multiple purposes including maintaining electronic patient records, rapid integration of research into patient care, and information sharing

Transforming breast cancer care and using information systems to improve the medical care system

GOAL

Improve quality of care by providing physicians with analytical tools for assessing risk

Tailoring treatment decisions (decision support) and improving practice patterns

Providing more current and reliable data to regional tumor registries and national databases.

Naucy Ascher

Chair for Dept of Surgery

Frank McCormick

Director of the Care Center

Joe Gray

LAURA ESSERMAN

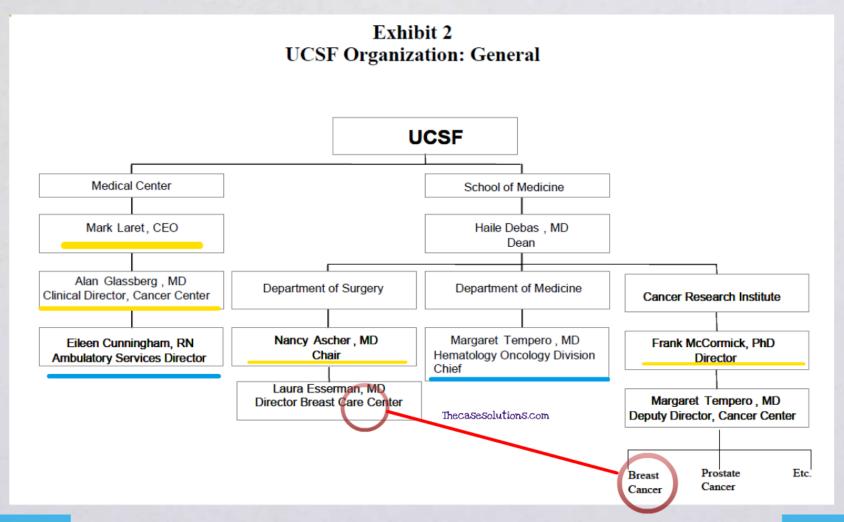
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Heads of the department oversee certain disciplines

Haile Debas

Dean of School of Medicine

Organizational Hierarchy of UCSF



Ascher, MD Chair Margaret Tempero , MD Hematology Oncology Division Chief

Frank I

Esserman, MD reast Care Center

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Margar Deputy Dire

Breast Cancer

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