

Stella McCartney

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What is a sweatshop?

A sweatshop is a factory that is placed in a developing country where workers are employed and work in atrocious environments, receiving extremely low wages, while working a very long time each day in very poor conditions. Sweatshops use people in poor countries so that clothing production is as cheap and fast as possible.

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Overview

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The Stella McCartney brand is now synonymous with eco fashion. She uses the phrase "vegetarian clothes", it was the first luxury fashion brand with anti leather and fur, and the first to design fashion that is both ethically chic, environmentally friendly as well as ethical. She is located in Europe however she has stockists across the globe and ensures that her workers are not working in sweatshop conditions and are receiving the average wage and appropriate workplace.



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Stella McCartney is a vegan activist, who has been awarded the title of 'Vegan of the Year' in 2011. She is also a member of the PETA (People for the Ethical Treatment of Animals) and has been instrumental in the creation of the 'PETA's Veggie Awards' which honor the most ethical and sustainable brands in the world. She is also a member of the 'PETA's Veggie Awards' which honor the most ethical and sustainable brands in the world.

About Stella

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Born and raised in London, her passion for design coincides with her awareness for environmental and ethical apparel production worldwide.



SM and the environment

The label Stella McCartney and the designer herself are synonymous with the term 'eco-fashion' and all aspects of change and education on production from local to international. Stella McCartney is a 'vegan' and 'eco' brand. She is also a member of the 'PETA's Veggie Awards' which honor the most ethical and sustainable brands in the world.



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WATER
They are committed to using sustainably sourced water. All of the water used in their shoes, bags, jewelry and other apparel comes from sustainably sourced sources. Additionally, Stella McCartney has a water recycling system that recycles 100% of the water used in their production process.

FOREST FRIENDLY FABRICS
They also use some of the most innovative products available in the industry of fabrics. Therefore, they have an alternative to wool, that is of a natural origin. Stella McCartney uses sustainably sourced fabrics, that are made from recycled materials. Stella McCartney is also a member of the 'PETA's Veggie Awards' which honor the most ethical and sustainable brands in the world.

Ethical practices in SM

Stella McCartney is a member of the Ethical Trading Initiative (ETI), providing a platform of cooperation, industry organizations and trade unions, all working together to improve working conditions around the world.

They share the ETI's vision for a world where all workers are free from exploitation and discrimination, and work in conditions of freedom, security and equity.

As well as previously listed charities, Stella McCartney has and always will be a strong supporter of vegetarian leather.



Ethical production

As previously stated, Stella McCartney the label is a pioneer in the use of 'vegan' and 'eco' fabrics. She is also a member of the 'PETA's Veggie Awards' which honor the most ethical and sustainable brands in the world.

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Supporting local communities

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She supports her local community by employing them to work for her company and makes sure they have a reasonable job and are earning the right wages. She is also making sure her workers are having enough lunch breaks etc. She supports many charities and has a section on her website called Stella's world which includes a series of charities such as:

- Animals Asia
- ASPCA
- BioPlanet USA,
- H.E.A.R.T. (helping ease abuse related trauma)
- Kering corporate foundation (provide financial support to sustainable and long-term field initiatives conducted by NGOs)
- naked heart foundation
- NSPCC (child protection)
- Oceana (protecting the worlds oceans),
- PETA (animal protection)
- the white ribbon campaign,
- WWF (creating solutions to all the most important environmental challenges facing the planet)

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Bibliography

- <http://www.stellamccartney.com/experience-us/category/news-us/sustainability-us/>
- <http://www.stellamccartney.com/experience-us/charity/>
- <http://www.stellamccartney.com/experience-us/material/>
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SM and the environment

The label Stella McCartney and its slogan 'No animal products' has become synonymous with the term 'eco-fashion' and 'ethical fashion'. The label also has a commitment to sustainable and socially responsible practices. These include the use of recycled materials. The use of organic cotton, made use of recycled plastic water bottles to reduce the carbon footprint. By using recycled plastic bottles, the brand is able to reduce the carbon footprint. The brand is also committed to ethical and socially responsible practices. The brand is also committed to ethical and socially responsible practices. The brand is also committed to ethical and socially responsible practices.



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They are committed to using secondary material made of all the wool used in their shoes, bags, sweaters and any other animal-based items from sustainable certified sources. Sustainable forestry certification is also used for the paper used on the brand's cards. From responsibly and sustainably managed forests and pastures.



Ethical practices in SM

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As well as providing good jobs, Stella McCartney has always been a strong supporter of vegetarian leather. As a vegetarian brand, they do not use leather skins for or feature in any of our products, collaborations or licensed products. We diligently seek to create and design beautiful, modern and innovative materials that can be used to create our signature handbags, accessories and shoes - all of which use PVC-free skins for a stronger bond. It is important that these products are fully her personal choice.



Ethical production

All products created by Stella McCartney are made in a factory that is ISO 9001 certified and follows the highest ethical standards. The brand is committed to ethical and socially responsible practices. The brand is also committed to ethical and socially responsible practices. The brand is also committed to ethical and socially responsible practices.



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Adidas by Stella McCartney is a unique partnership within fashion and sportswear. Since 2005, Stella McCartney has worked with the sportswear super-brand to design a collection of high performance sportswear for women, across a wide range of disciplines including running, gym, yoga, winter sports, cycling, tennis, swim and even surf. It's the most comprehensive and innovative partnership of its kind. As well as being functional, adidas by Stella McCartney follows the same code of ethics as all Stella McCartney collections. The sleek cuts, precise lines and glove-like fit of the collection echo the exceptional feminine tailoring for which Stella McCartney is known and loved.

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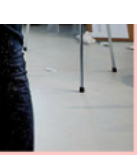
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STOP VIOLENCE. IMPROVE WOMEN'S LIVES.

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