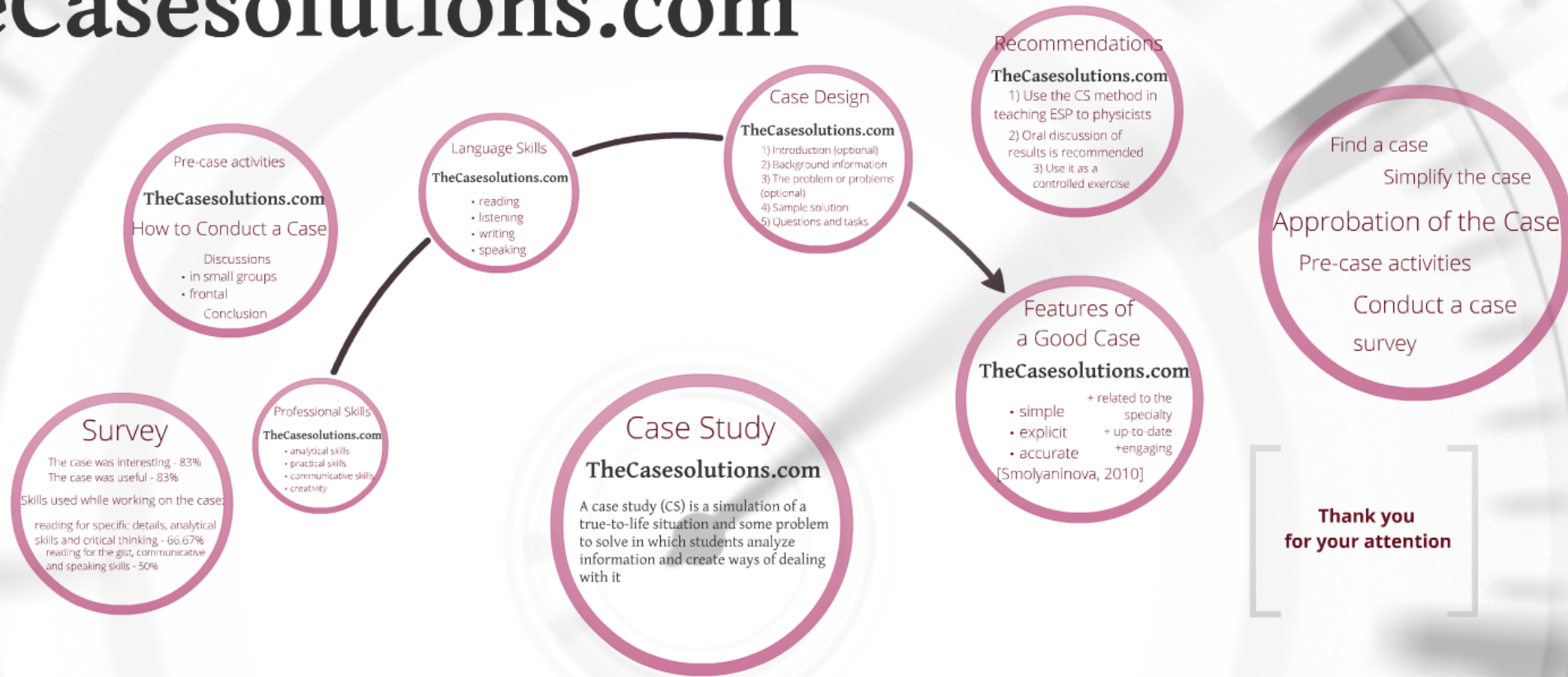
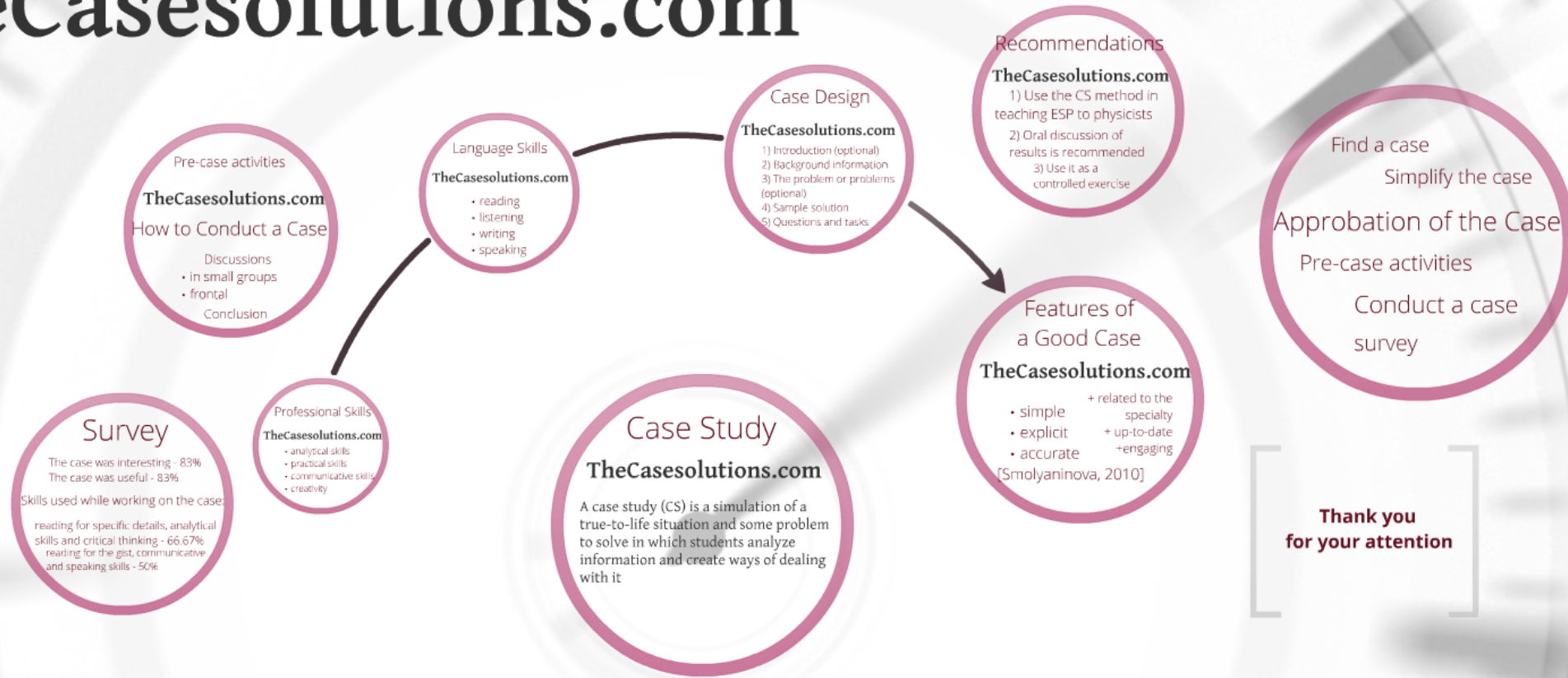


# TheCasesolutions.com



## Resources for Teaching Business Sustainability

# TheCasesolutions.com



## Resources for Teaching Business Sustainability

# Case Study

**TheCasesolutions.com**

A case study (CS) is a simulation of a true-to-life situation and some problem to solve in which students analyze information and create ways of dealing with it

# Professional Skills

**TheCasesolutions.com**

- analytical skills
- practical skills
- communicative skills
- creativity

# Language Skills

**TheCasesolutions.com**

- reading
- listening
- writing
- speaking



# Features of a Good Case

## **TheCasesolutions.com**

- simple + related to the specialty
- explicit + up-to-date
- accurate + engaging

[Smolyaninova, 2010]

# Case Design

## **TheCasesolutions.com**

- 1) Introduction (optional)
- 2) Background information
- 3) The problem or problems (optional)
- 4) Sample solution
- 5) Questions and tasks

# Recommendations

## **TheCasesolutions.com**

- 1) Use the CS method in teaching ESP to physicists
- 2) Oral discussion of results is recommended
- 3) Use it as a controlled exercise



Pre-case activities

**TheCasesolutions.com**

How to Conduct a Case

Discussions

- in small groups
- frontal

Conclusion