



# TheCasesolutions.com

# Prashanti Technologies: A Workplace Romance Ethical Dilemma



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# Three points to consider

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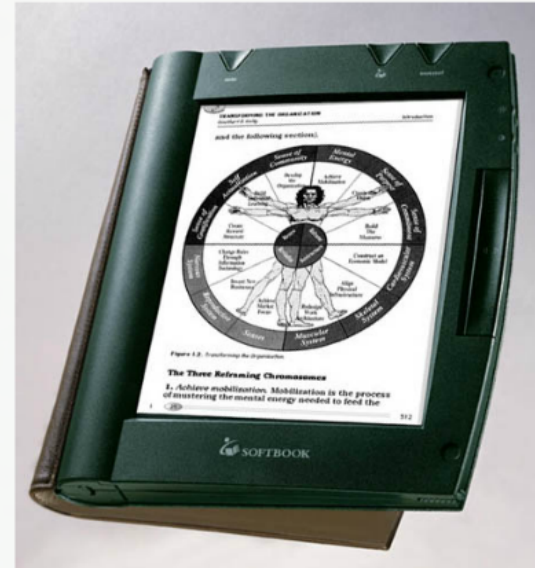


- Historical Aspect of Ebook
- Present Technology of Ebook
- Future Ebook Development

# *Intro to Ebook Readers*



Rocket eBook



SoftBook

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Released in 1998

two buttons to turn pages

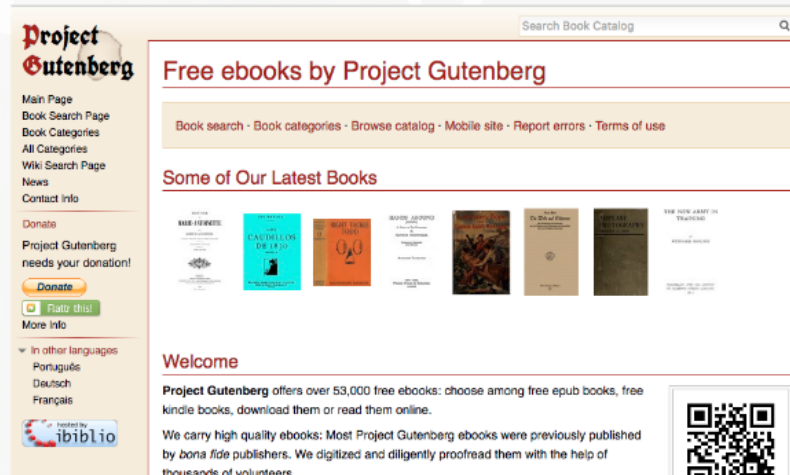
Can highlight, search, annotate  
and take note

Released in 1998

can draw on text  
Can annotate, and search

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## *1971: Project Gutenberg*



- The oldest digital library
- Known for digitizing the United States Declaration of Independence
- now offers more than 53,000 free ebooks

## *1993: Digital Book Inc*

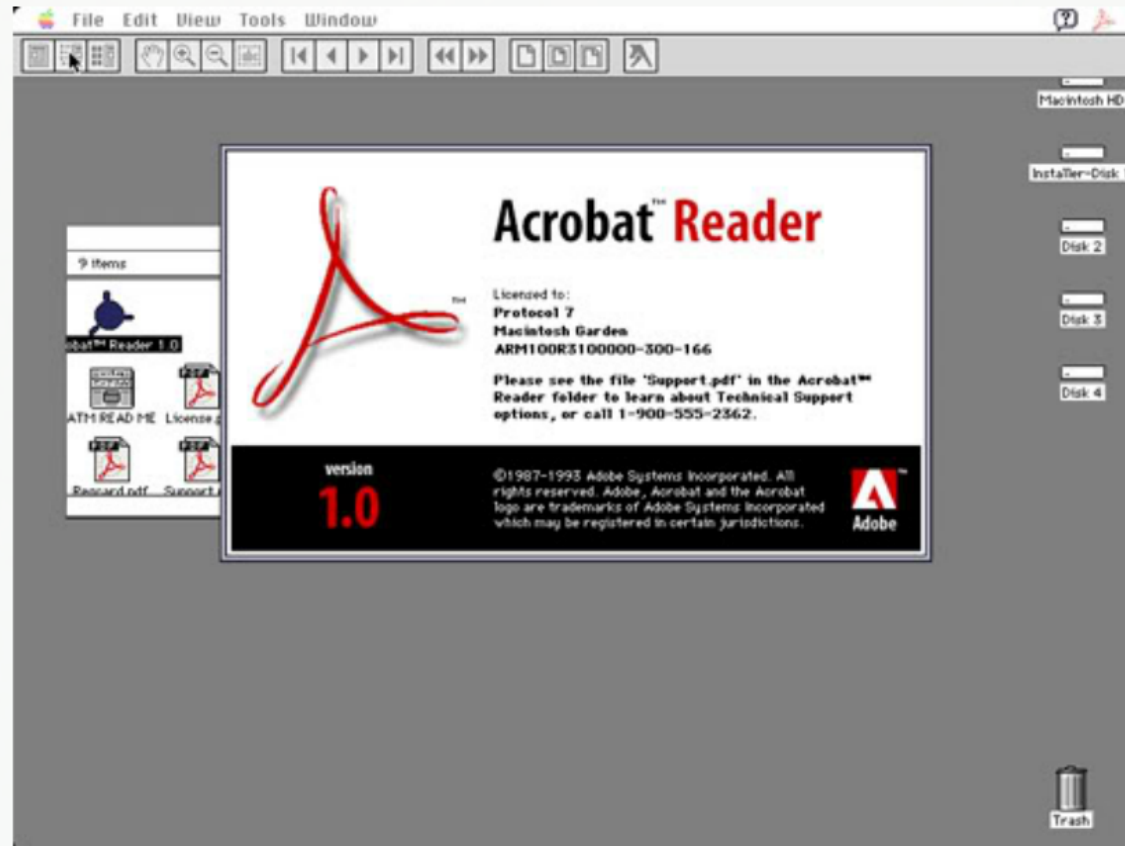


- Offers consumers floppy disk, which contains ebooks in dbf file.



# *Adobe Acrobat*

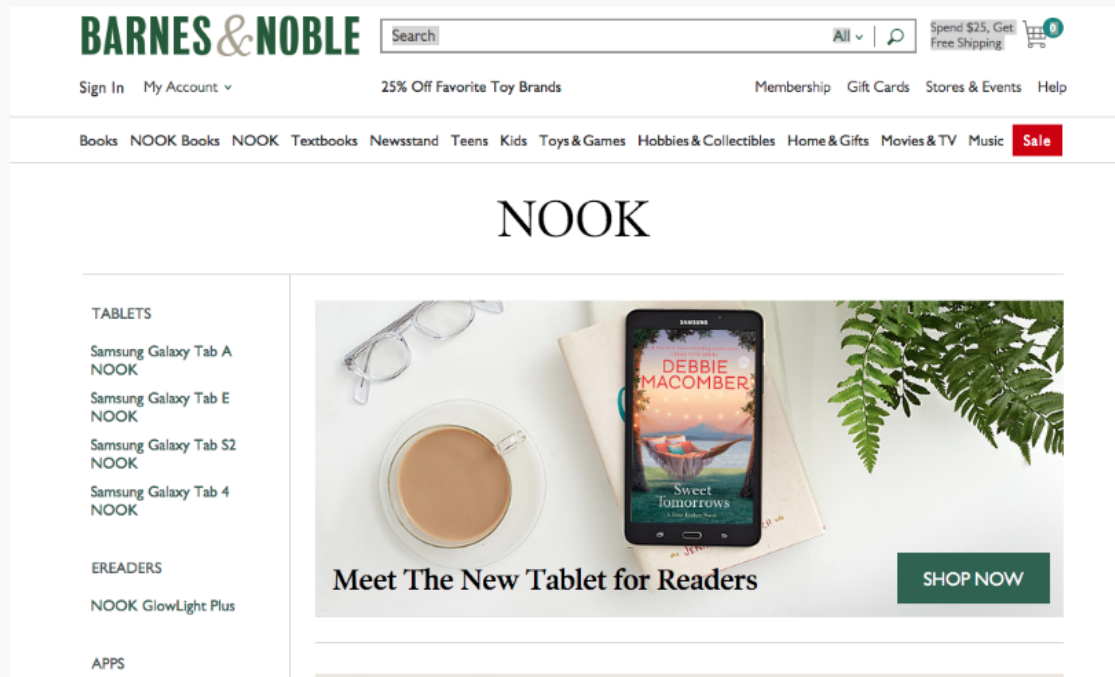
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1993

- Introduced a portable document format (PDF)
- PDF was revolutionary because it was a universal document format which can be viewed in various computer platform.

# *Online retailers for Ebook*



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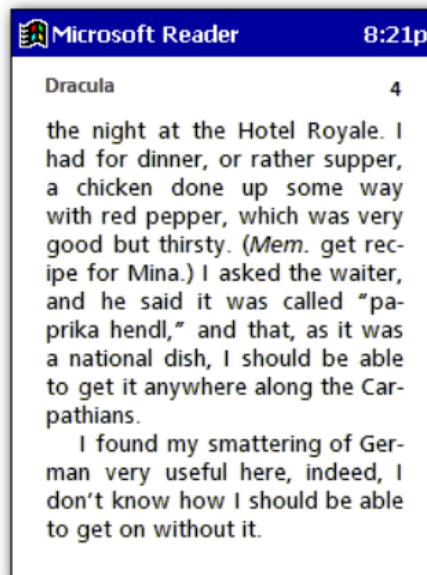
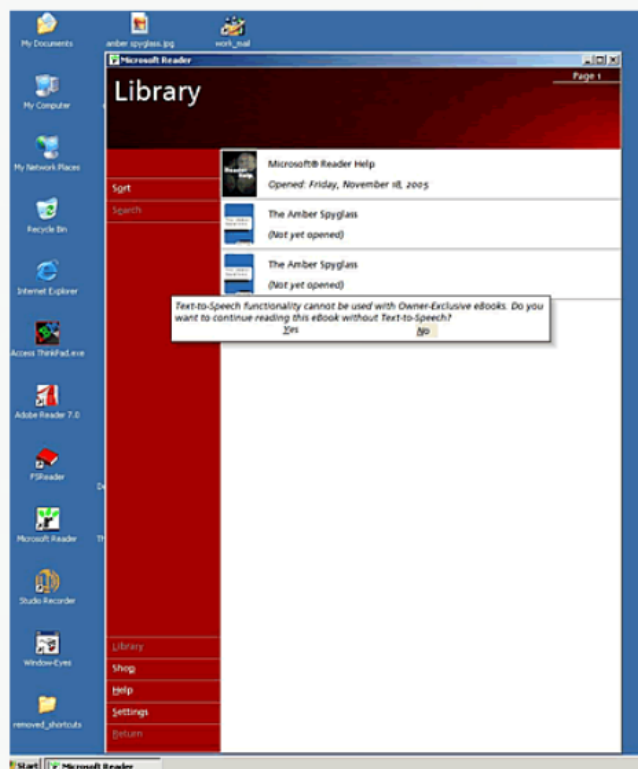
1999: eReader.com/ eReads.com

started to sell ebooks online

eReader.com is now part of BarnesandNoble

# Microsoft Reader

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This is a screen capture taken from a Pocket PC running the Microsoft Reader. The ClearType text is tuned to the Pocket PC's specific LCD display so quality of the type may be lower when viewed on your screen.

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Software to read pdf, xps, lit files

Compatible with PC and Pocket PC

Legible texts in small devices



# *Publisher and Digital Copy*

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RANDOM  
HOUSE



HarperCollins

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2002

Publishers such as Random House and HarperCollins enter the digital book market

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