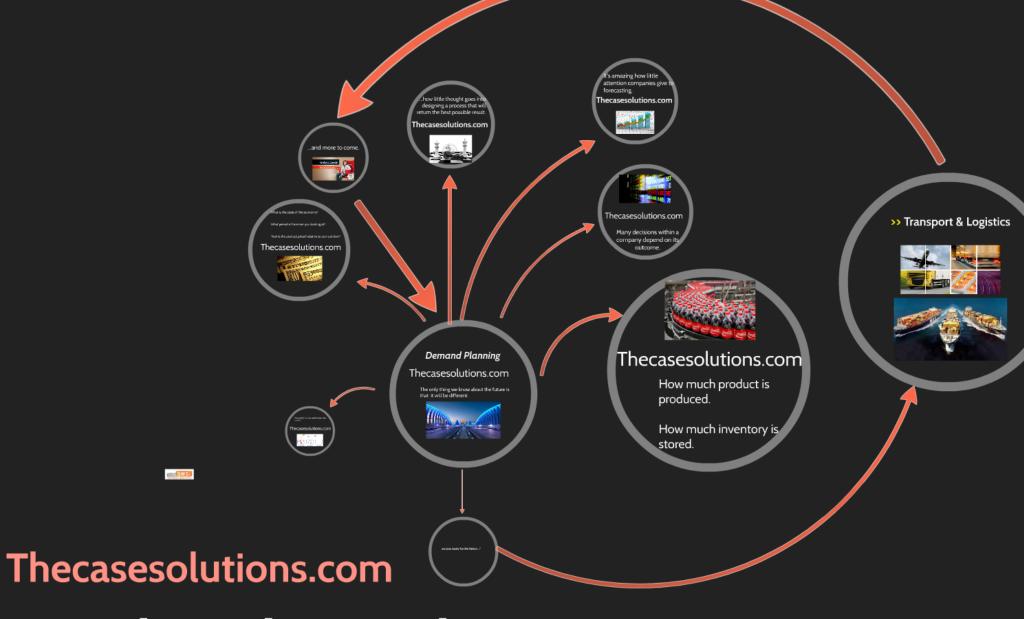


Minding the Analytics Gap



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Demand Planning Thecasesolutions.com

The only thing we know about the future is that it will be different.



How quickly can you adapt to your new market?



What is the state of the economy?

What period of time are you looking at?

How is the product priced relative to competition?





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Many decisions within a company depend on its outcome.



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How much product is produced.

How much inventory is stored.

It's amazing how little attention companies give to forecasting.



....how little thought goes into designing a process that will return the best possible result.

