

Medalogix

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How it Works

1. Login to ESE and set your session duration
2. Get notified when an alert is triggered
3. Get notified when an alert is triggered
4. Get notified when an alert is triggered

4. When you view an alert, you will see the alert details and the alert history.

No. of POC demands

- No. of POC demands
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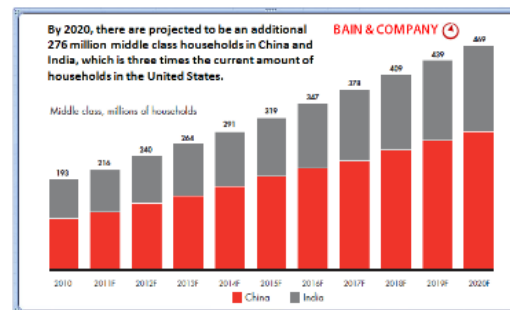
Why Diamonds?

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Demand

- Middle class **population growth** in **China** and **India** to fuel record setting diamond demand for years to come. (See Chart)

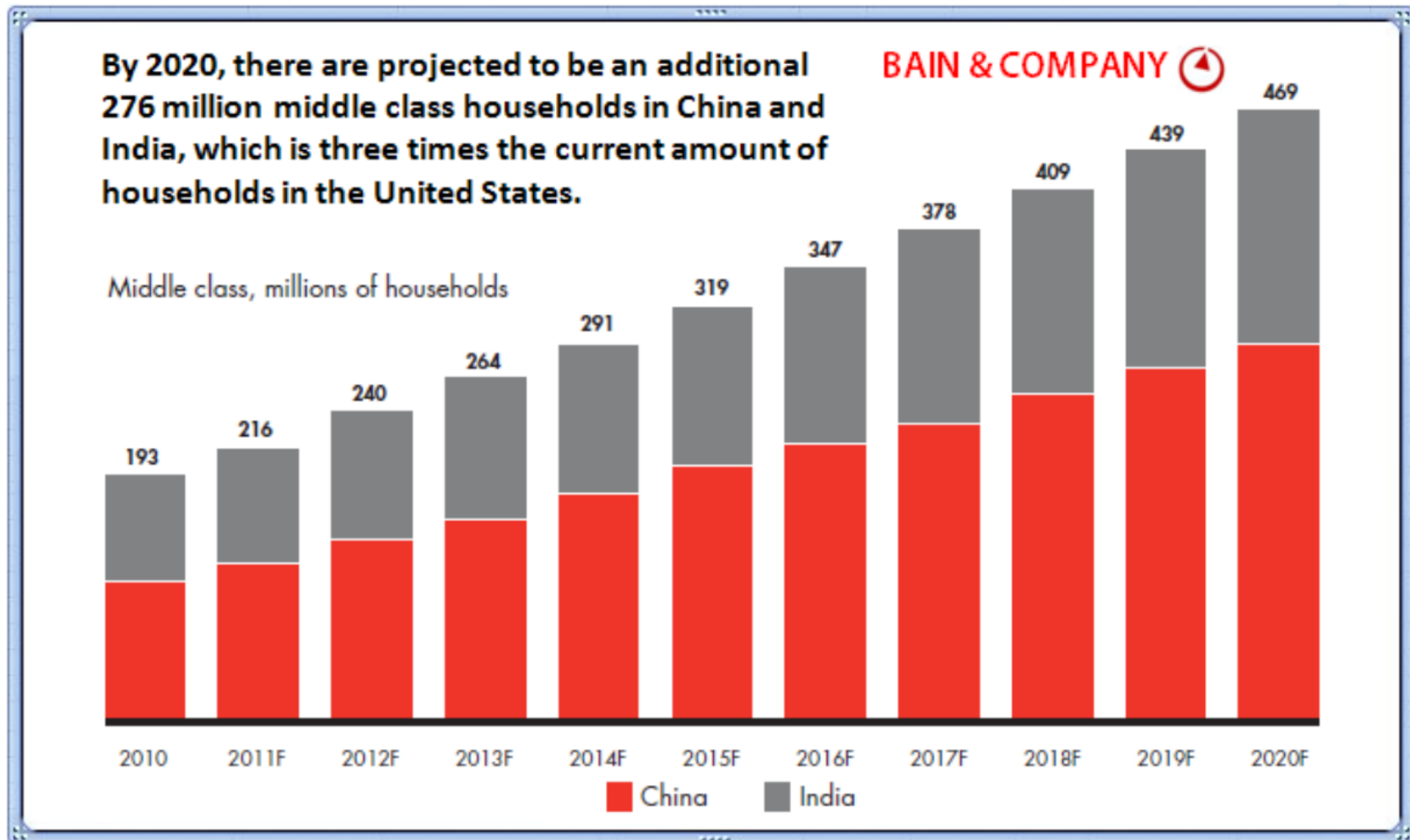
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- **Diamond Demand** to increase at **twice** the level of **supply** growth through the year 2020 ~ Bain & Co.

g diamond demand for years

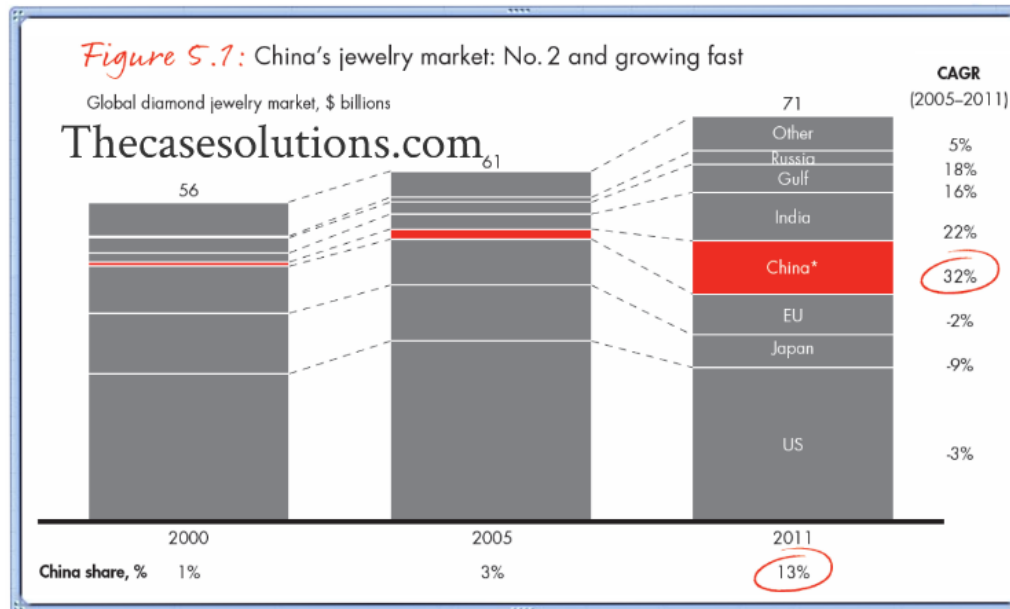


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increase at twice the level of

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Diamonds are China's Fastest Growing Discretionary Expenditure... 32% Annually



Discretionary Expenditure... 32% Annually



Supply

- All existing **diamond mines** are at **peak production** and **supply** is projected to **remain static** throughout the decade.
- **No** major **diamond mines** are scheduled to come online throughout the **decade and beyond**.



What if a new **diamond mine** is discovered?

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