

Marketing the Nissan Micra and Tata Nano Using Social Media

S. van 't Foort

31 October 2013



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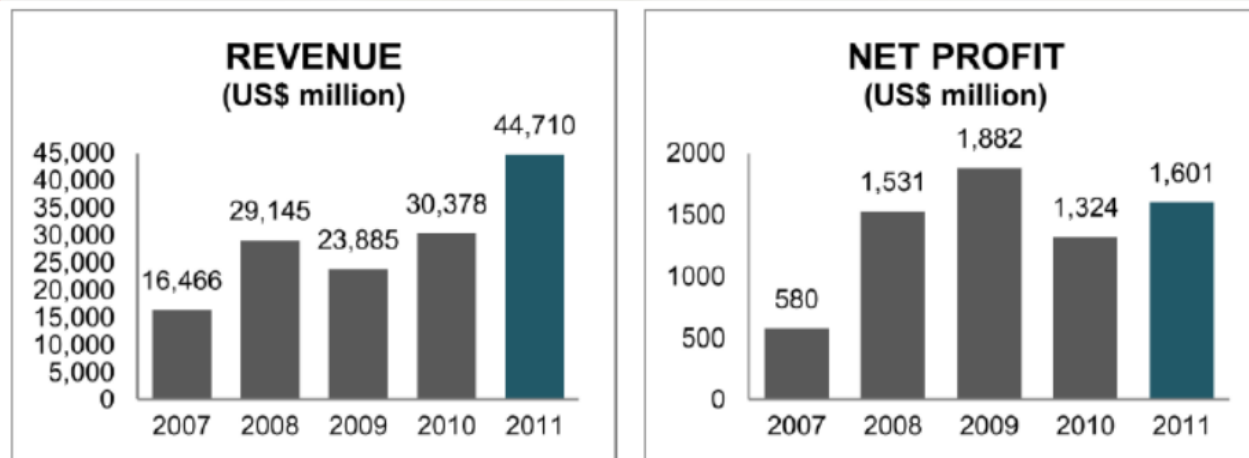
1. Presentation overview

1. Wilmar International Limited - background
2. Wilmar and sustainability issues
3. Wilmar: a challenge for the Initiative?



1. Wilmar International Limited - background

Background

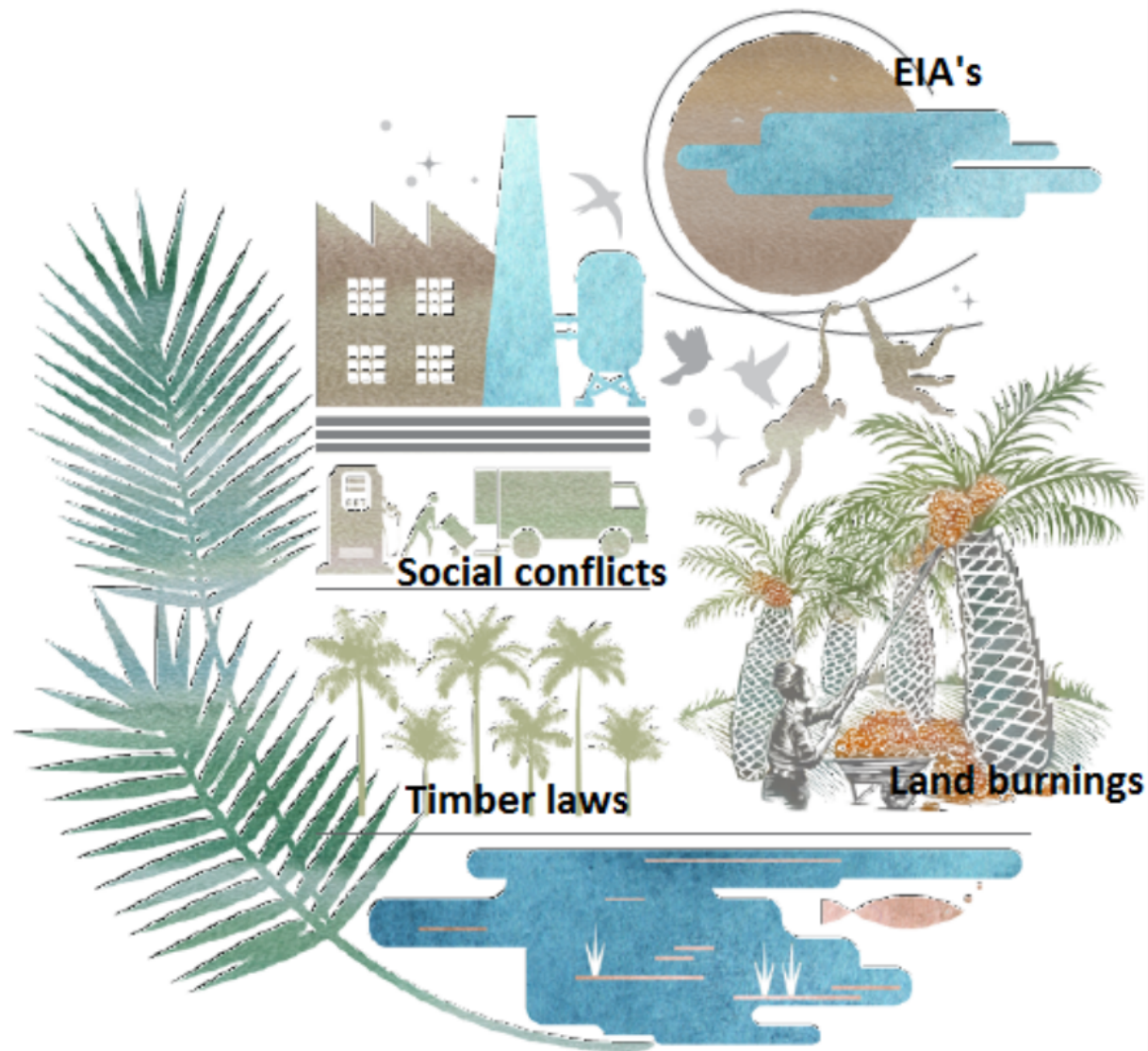


Sustainability policy

Sustainability is an
inherent and integral
part of what we do



2. Wilmar and sustainability issues



3. Wilmar: a challenge for the Initiative?



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3. Wilmar: a challenge for the Initiative?

