

Malaysia's HerbaLine Facial Spa: A Human Resource Strategy for Growing Startup Malaysia's HerbaLine Facial Spa: A Human **Resource Strategy for Growing Startup** 

### Virtual Worlds

A virtual world is an online community that takes the form of a computer-based simulated environment through which users can interact with one another and use and create objects.

eg. Buildabearville

**Club Penguin** 

**Habbo Hotel** 

Minecraft



# Newsgroups

**Users discuss news** 

Eg reddit



#### **Internet Forums**

User discuss issues and problems

Eg yahoo answers



# What can you do in an online community?

Each online community has different

- Functions- the reasons for the online community
- Features- the things users can do in that community
- Target audience the types of people at which the online community is aimed.

# F10S

- -Other peoples opinions
- -Huge amount of infomation
- -Infomation can be easily changed and kept up to date
- -People from different parts of the world can collabarate

## CUINS

- -Content could be inaccurate, bias or just untrue
- -Need an internet connection to access all this infomation
- -disorganised as no one is incharge, may contain many errors

Infomation is acessible to everyone through ict People can communicate, collabarate and share ideas on a global scale Infomation is constantly updated Users rather than editors decide whats important ecasesolutions