

Target Stores: The Hunt for "Unvolunteered Truths"



Thecasesolutions.com

Target Stores: The Hunt for "Unvolunteered Truths"



Thecasesolutions.com



Thecasesolutions.com

Holiday cards: Hanukkah, Christmas, Kwanzaa

Thecasesolutions.com



More finds

A Valentine's Day, wedding, anniversary card designed for heterosexual couples



Thecasesolutions.com

Picture Frame Fillers

Picture frames containing “filler pictures” of people who are Asian, Latino/a, Black or African-American, or White

Thecasesolutions.com



What I didn't find

Thecasesolutions.com

- Signs/posters in the store/mall featuring individuals who are overweight
- Signs/posters in the store/mall featuring individuals who are approximately over 60
- An item that features a Native American sports team mascot
- An item that features a Native American who is not related to a sports team

Thecasesolutions.com

Other Interesting Findings



Thecasesolutions.com

Is Target a hit or a miss?

- how difficult or easy it was to find the items on the list,
- what reactions you had while you were looking around the store,
- what messages are the store owners sending to ALL of us, and what is the overall impact,
- your overall reaction to the assignment (what you learned)

