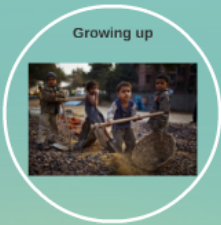


- Contents**
- Facts about India
 - History (colonisation and migration)
 - Growing up
 - Women
 - Social Issues
 - Source



Women

"With a boy child, people say your Generation will grow, you old age will be safer. This is the concept of our society" - Mr. Sana



Arranged Marriage

Business deal between families parents → children, families → outsiders from. In special family-in-law are well-connection

Dowry

Tradition which was started in 19th century and is still prevalent in India.

Abortion

It is a health issue, personal choice, freedom and fertility, but it's a social issue

Delhi Commission for Women

- Founded 1994
- first projects: June 1995
- guarantees women's rights (low contribution social)

Modern Women

- influenced through western culture
- Career, no marriage
- modern husband → equality

Solman Rushdie: "Good Advice is Rarer than Rubies" (1995)

Boom Times

1990s-2000s

India's IT-Industry

- India's growth
- India's IT industry is the 3rd largest in the world
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Green Profits

Environmental friendly and green profits

Poverty and Despair

Source

1. The Case Solutions.com

TheCaseSolutions.com WoodBarn India: Trying to Break a Concrete Mindset Case Solution



India



- History (colonialism and migration)
- Growing up
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- Boom times
- Source

TheCaseSolutions.com



"Education for empowerment"



- internet working conditions
- long shifts for less wages
- global projects use them for their own profit

Arranged Marriage

- business deal between families
- pressure on children, families
- observe them, in special family-in-law
- no self-confidence

TheCaseSolutions.com WoodBarn India: Trying to Break a Concrete Mindset Case Solution



India



Source

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Green Profits

Profit that better technology can bring to agricultural regions. Government is better for agricultural industry. Farmers can sell directly to the market.

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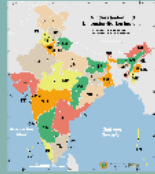
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Facts about India

Geography & Government

- federal republic
- capital: New Delhi
- is structure in 28 states



TheCaseSolutions.com

Society

- population: 1.1 billion
- religion:
 - 81.3% Hindu
 - 12% Muslim
 - 2.3% Christian
 - 1.9% Sikh
 - 2.5% others
- languages: English, Hindi and 14 other official languages

TheCaseSolutions.com



Cast system

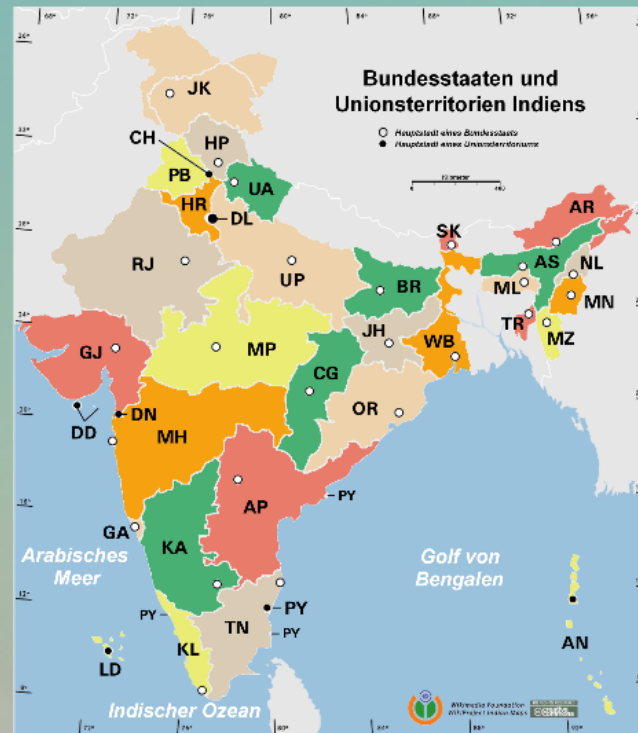
- each hindu is born into a cast



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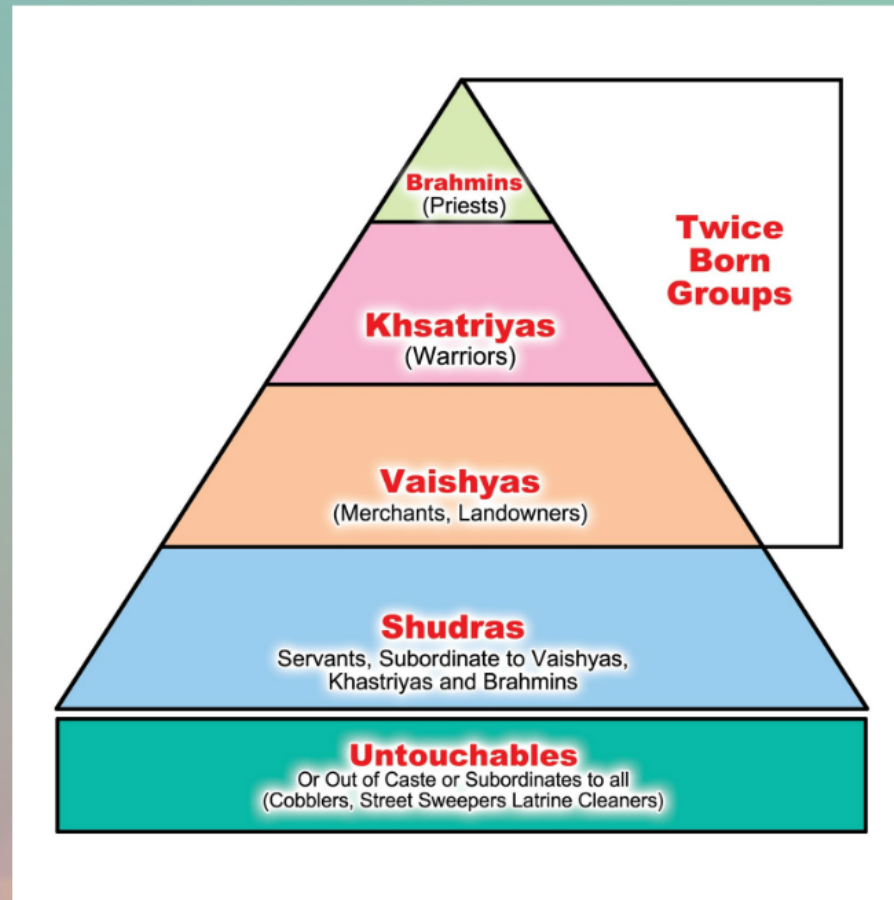
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Cast system

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History

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- 1500BC: first humans in india
- 8th century: arab invasion
- 12th century: Turkish invasion
- 15th century: first European traders
- 1600: Mughal Dynasty rules the most part of India

- 15th August, 1947: non-violent resistance against Britain by Gandhi
-> independent from Britain
- from 1990 on: changing the society
- 2006: India allows the USA to supply civilian nuclear technology

1500BC

2006

- 1619: first British trading post
 - 1757 the East India Company begins colonization
- The Raj:
- 1857: politic control by the East India Company
 - 19th: all control of india goes to England

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