

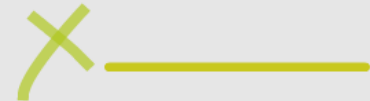
Thecasesolutions.com

The kitchen purchase:  
Briefing for buyers:  
Mr and Mrs Stulle  
Case Solution

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What do you say?



The kitchen purchase:

Briefing for buyers:

a

Mr and Mrs Stulle

Case Solution

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## Thecasesolutions.com Wants & Needs in a new kitchen space

- \* Want to see the kitchen become more of a social point within the home
- \* Would like the kitchen to be better suited for social gatherings, large & small
- \* Spacious enough for a crowd, but remain intimate and comfortable
- \* Desire a central island that provides extra seating as well as work and food prep space
- \* Plenty of natural light is preferred as is a doorway leading to a patio or outdoor eating/kitchen space
- \* A clean, rustic style that isn't 'too country' or 'shabby chic'
- \* Desired materials: Weathered wood, antique finishes, brick, stone/concrete
- \* New and upgraded appliances throughout the kitchen, particularly the oven/stove & the refrigerator

### the CLIENTS

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Dale & Marcia Owens are a fun-loving couple who have been married for a total of 26 years and are now learning to enjoy the many benefits of a newly emptied nest. Dale works in the customer of a restaurant services company. Marcia works as the administrative assistant to the Superintendent of the local school district. Dale, Dale & Marcia have been living in Sulphur Springs, TX for the majority of their lives. They enjoy being close to the many great businesses locally who also live there. It has proven to have the simple, relaxed aspects of living in a small town. For example, Dale's uncle looks by morning looking after his week-end herd of cattle. Marcia, on the other hand, enjoys things such as antique shopping and visiting local farmer's markets, and then markets on the weekends. Now that all three of their children have grown older and moved out of the house, the Owens have the extra time to themselves. With a little extra time and money on their hands now, they are looking forward to a brand new kitchen design project.



Marcia

Dale

## the Original Plan

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### Cons

- \* Very narrow space
- \* Several doorways to work around
  - at least one on every wall

### Pros

- \* A fairly large kitchen
- \* Doorways allow kitchen to be open to many other parts of the house



working with a budget: \$50,000

# initial stages

# the CLIENTS

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Dale & Marci Owens are a fun-loving couple who have been married for a total of 28 years and are now learning to enjoy the many benefits of a newly emptied nest. Dale works as the co-owner of a restaurant services company. Marci works as the administrative assistant to the Superintendent of the local school district. Both, Dale & Marci have been living in Sulphur Springs, TX for the majority of their lives. They enjoy being close to the many good friends and family who also live there, & have grown to love the simple, relaxed aspects of living in a small town. For example, Dale's main hobby involves looking after his much-loved herd of cattle. Marci, on the other hand, enjoys things such as antique shopping and visiting local farmer's markets and flea markets on the weekends. Now that all three of their children have grown older and moved out of the house, the Owens' have the entire house to themselves. With a little extra time and money on their hands now, they are looking forward to a brand new kitchen design project.



Marci



Dale

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# the Original Plan

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## Cons

- \* Very narrow space
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  - at least one on every wall

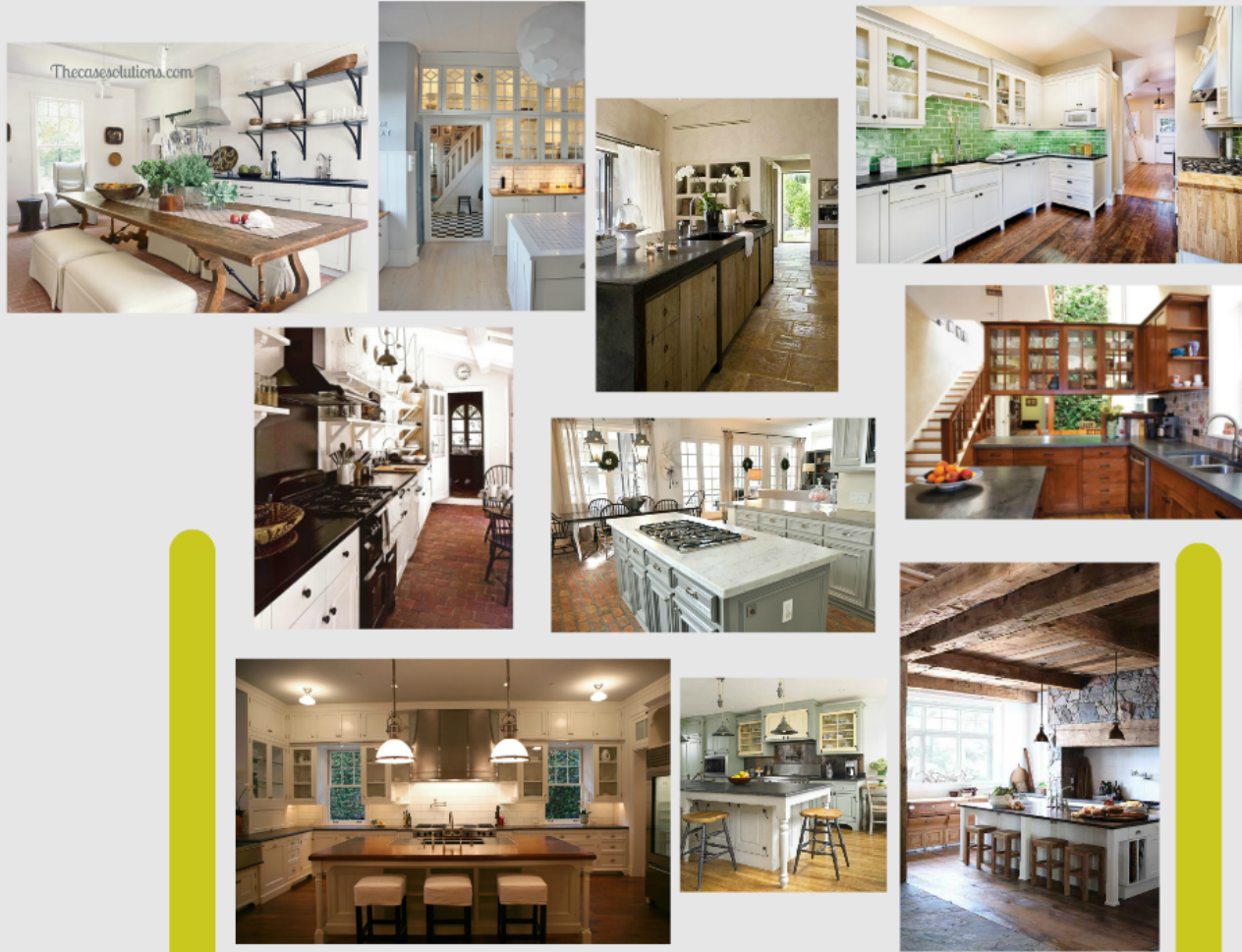
## Pros

- \* A fairly large kitchen
- \* Doorways allow kitchen to be open to many other parts of the house



working with a budget: \$550,000

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INSPIRED BY



brainstorming



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