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Telma: Building and Defending a Market Leader



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New business

Vocabulary

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Economic terms

inflation rate, balance of trade,
unemployment rate



Listening

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2 interviews

about starting

a new business

Reading

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New business ideas

making a summary of an
article

Language review

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Time clauses

I check my e-mails as soon as I wake up.



Skills

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Dealing with numbers

Case study

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Taka Shimizu Cycles

Choosing a location for a new factory