

Making Hybrids Work: Aligning Business Models and Organizational Design for Social Enterprises

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Overview

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- · Characters: Billy Tyne (captain), Bobby Shatford, Albert Pierre, Dale (Murph) Murphy, David Sullivan, Michael (Bugsy) Moran, and the Andrea
- · Other important characters include Bob Brown Owner of Andrea Gail, and Linda Greenlaw-Captain of the Hannah Boden









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The Grand Banks



Gloucester

- The Perfect Storm also takes place in Gloucester,
 Ma
- Gloucester in the 20th century was one of Americas busiest fishing ports
- Gloucester is a rough, gritty, hardworking and the people perfectly represent it
- Another symbol in Gloucester is a bar called the Crows Nest which is where most fisherman go and represents the sense of community between fisherman

- Tells the final stories and point of views for the final weeks of the crew of the Andrea Gail
- It was a clash of three different storms meeting in the northeast that claimed the Andrea Gail and it was deemed by meteorologists as "The Perfect Storm" in October of 1991
- Money was short among the crew of the Andrea Gail and Billy Tyne (captain) had a hunch for where the fish would be
- A breakdown in the ice machine though would force the crew to head home early right into the storm
- 100 foot waves and gusts up 90 mph tragically crushed the fully loaded boat and after days of search by the USCG only remains of the boat were found

- Although this is a non-fiction retelling of an even this book still contains some symbolism
- A big idea that is stressed is the idea of friendship and togetherness.
- As a fisherman you might not like all of your crew members and at times they will annoy one another but when an even like that happens it shows how men can come together for each other at a tragic instance in their life to save themselves and each other
- A symbol for this togetherness would be the bar that is in Gloucester called the Crows Nest. It is a common place for all fisherman to stay and drink. Even if they do not speak to each other there they are figuratively together as a faimly

"Man at the wheel"



The Andrea Gail & Crew

