

# P&G Japan: The SK-II Globalization Project

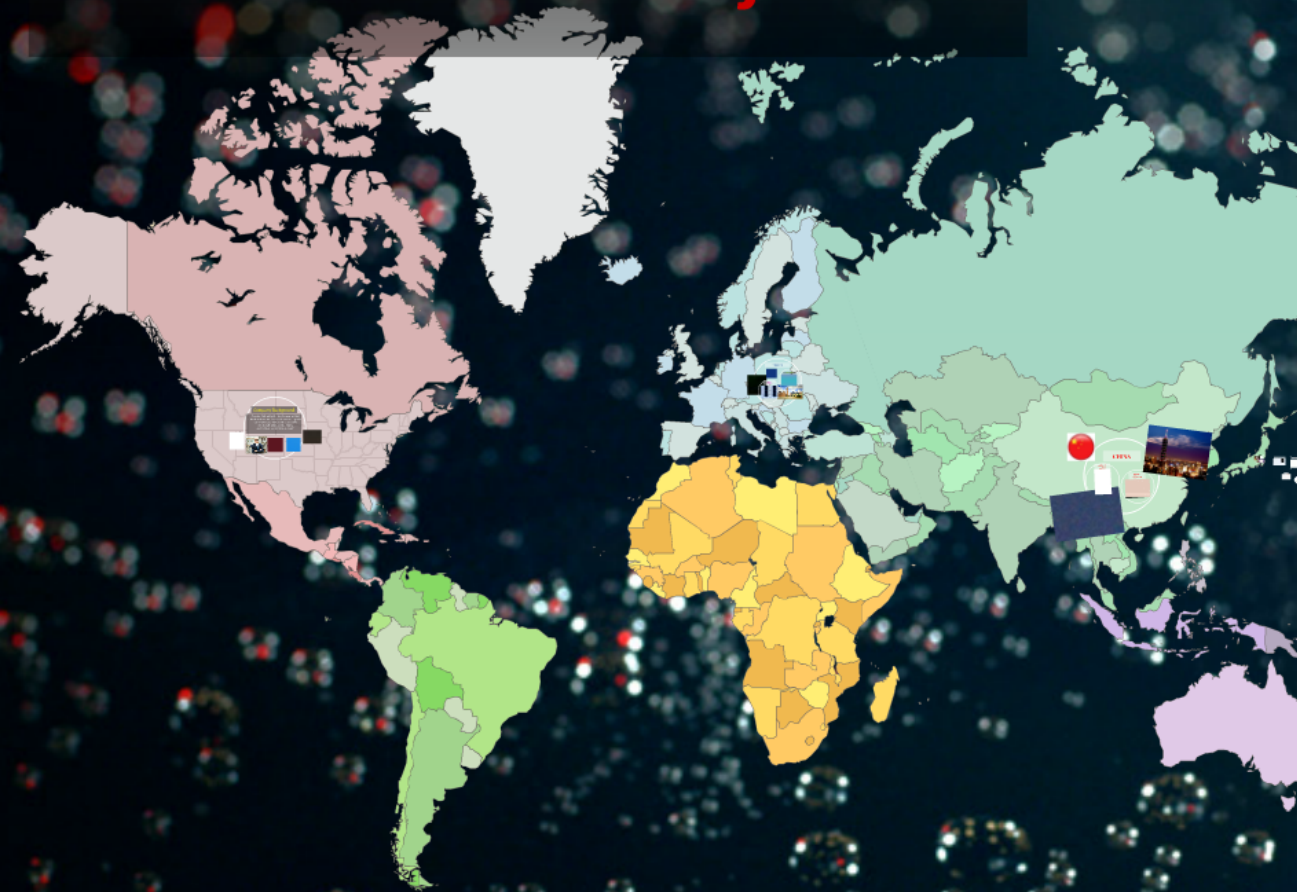


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Product Description

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# P&G Japan: The SK-II Globalization Project





### Company Background

- Procter & Gamble Co., also known as P&G
- An American multinational consumer goods company headquartered in downtown Cincinnati, Ohio, United States.
- Established on October 31, 1837



SK-II

