







***Speaker 1 & 2: What is Strategic Leadership? —***

***Speaker 3: Why did we choose P&G?***

***Speaker 4 & 5: Leadership strategies applied in P&G?***

***Why did P&G apply L.strategies?***

***What problems did P&G face?***

***Speaker 6: Recommendations + Conclusion***

# What is Strategic Leadership?



1

SET  
DIRECTIONS  
& PRIORITIES

THE  
WANT  
WANT  
NEED



COMMUNICATES  
THE  
MESSAGE

2

GET  
EVERYONE  
ON THE SAME  
BOAT



3

SIMPLIFIES  
DECISION  
MAKING



4

DRIVES  
ALIGNMENT

