

QuietLogistics
Managing Inventories

TheCaseSolutions.com

Nicole Darrouh & Kelly Knudsen

Who is Quiet?

Why does this matter?

Focus on your core competencies → Outsource to third-party

Why does this matter?

- 3PL firms enable early-stage start-ups to overcome complex supply chain capabilities in order to focus on their primary line of business.
- 3PL firms act as the middle man between the company and the customer, wrapping in warehousing and order fulfillment.
- They leveraged capabilities in inventory management for anti-chicken o-tables.

3PL's are changing the world of supply chain

What have we learned?

Changing Landscape

1. Start-Ups
2. Outsourcing

How it's working.

Bonobos.

Sources

Questions?

Quiet's Solution

Why does this matter?

Technician's Challenge

WE WILL LOSE PROF. POWER

"We only get to touch the customer a couple times, when they order and when they receive, so we need customers to trust that our deliveries will live up to our promises."

- Melissa Baird VP of Operations and Product Management of Bonobos



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Who is Quiet?

Niche supply chain management and logistics company specializing in inventory integration, management & control

- 3PL
- Warehousing and logistics firm
- Service-based company
- Work with high-growth e-Commerce companies as an outsourcing partner
- Monitor inventory levels, warehousing, and fulfillment
- Critical customer: retail and start ups

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