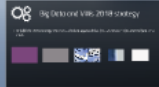
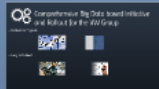


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Introduction of the global automotive industry



Volkswagen Group



Regis University

CIS 493 Senior Capstone

Hasan Samanoudi

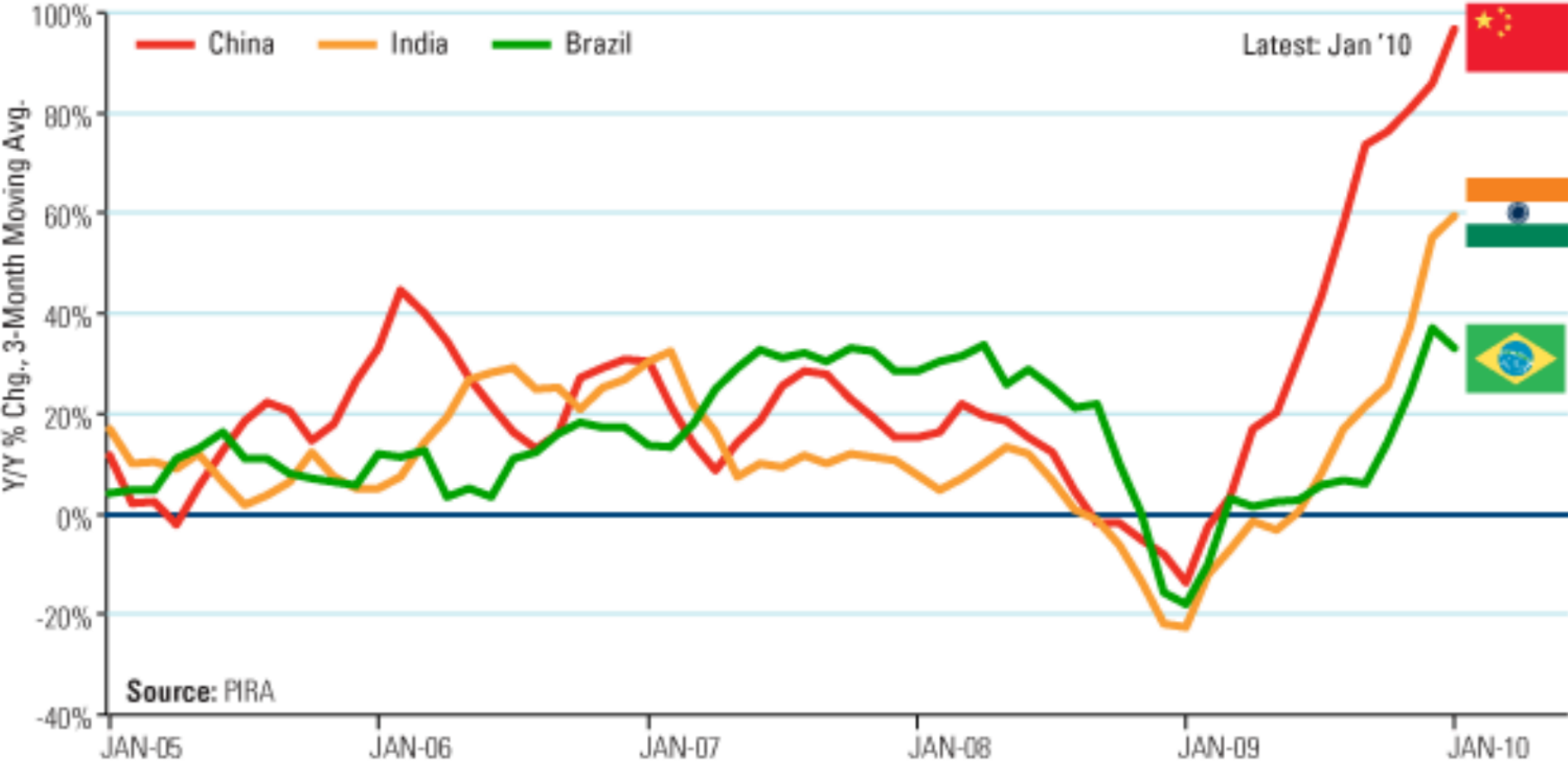


landscape of the global automobile industry



- The dynamic changes in the global auto industry have been facilitated by two major forces namely, changes in consumer demand, and the increasing availability of data and information.

Explosive Growth of Vehicle Sales in China / India / Brazil





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