

Steinway and Sons case solution



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- Significant innovation like electronic action
- Intelligent voicing
- All of improvements provide awe-inspiring sound and

STEINWAY AND SONS

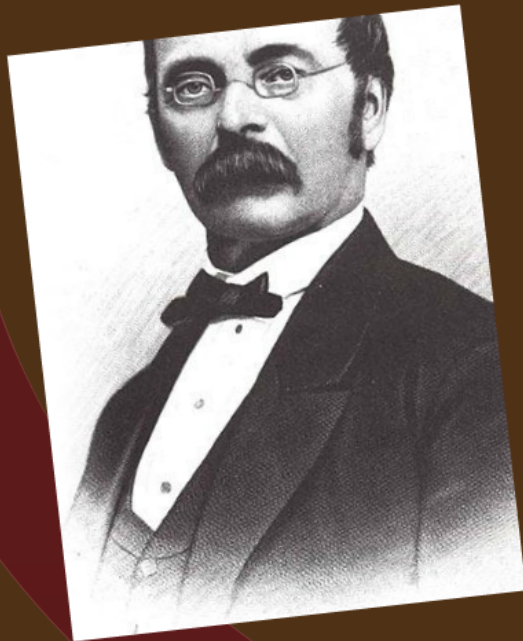
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...to the industry market with the...
 ...and this represents a...
 ...and Steinway & Sons...
 ...and Steinway & Sons...
 ...and Steinway & Sons...



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- Steinway and Sons was founded in New York City by Henry Engelhard Steinway in 1853.
- German immigrant
- Second factory was opened in Hamburg in 1880

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- High-quality pianos
- Strong technical excellence
- Best piano possible, sell it at the lowest price consistent with quality

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- Skilled labors are one of the best factors in achievement
- Significant innovation like electronic actions
- Intelligent workers
- All of improvements provide awesome sound and durability



one of several of all kinds
materials are chosen carefully in their
making operation
which makes them strong for their
purpose
They are made of high quality
materials and have strong features
Different kinds of cases are available

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- Care of piano's all of details.
- Materials are chosen carefully in furniture making operation
- Woods mature before using for best sound-producing quality
- Apply new methods of construction new materials and new design features
- Different kinds of wood and cabinet styling

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- Approved artists for trying out.
- Performer's style
- Depends on pianist's special features

Steinway pianos are known for their exceptional quality and craftsmanship. They are designed to provide a rich, warm sound and are built to last. Steinway pianos are available in a variety of styles and finishes, including grand pianos, upright pianos, and baby grand pianos.

Steinway Piano and Organ Company was the first to introduce the grand piano to the US in 1850. Steinway Pianos and Organs are manufactured in highly skilled, expert hands. They are known for their exceptional quality and craftsmanship. Steinway pianos are available in a variety of styles and finishes, including grand pianos, upright pianos, and baby grand pianos.

→ Grand

→ Upright



- Piano's producing process, features, tones, labors and artists' demands
- company cares of producing process features labors artists demands because of its reputation
- all of these factors must be together in the same time.

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Steinway & Sons is a manufacturer of pianos in Manhattan, NY. Steinway pianos are considered the best in the world. The company has a long history of producing pianos for the world's leading artists. The company's reputation is based on its quality and craftsmanship.

