

Culture Clash in the Boardroom



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Legal Differences Between China and Germany

- Different cultures
- Geographical area
- Economic history

China, an attractive economy
 - First country for FDI
 - 1.3 billion people
 - Grows from 7% to 10% per year



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Cultural Issues in Management

Effective management in an organization requires that all people involved to understand the company values, and both believe and put fourth these concepts.

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The Players

Chongqing:

Wang- VP Sales

Ho- Financial Director

Chen Dong- Chairman of joint venture

Almond Chemical

Liu- President Almond China

Schulman- Vice chairman of venture, Almond Chemical VP



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