

Thank you



Martin Blair

case study

A green highway sign with white text and silver bolts. The sign is divided into two horizontal sections. The top section contains the name 'Martin Blair' in a large, bold, white sans-serif font. The bottom section contains the words 'case study' in a smaller, bold, white sans-serif font. The sign is mounted on two metal poles, and the background shows a grassy field and a clear sky.

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Quiz

Background

- In 2013, After 8 years of working for others in the restaurant business, he opened his own but two different concepts of restaurants:
- Viva Italia is a more elaborate restaurant concept, with a broader menu and higher overhead but more sales volume.
- Pizzeria focuses on pizza and is less expensive and operationally simpler.



Amira Heneidy
Hesham Alkotkat
Mohamed Shaban
Tamer Mansor



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THINK TWICE
BEFORE YOU TAKE
THE LAST SLICE.



PIZZETTA
(021) 201 1019