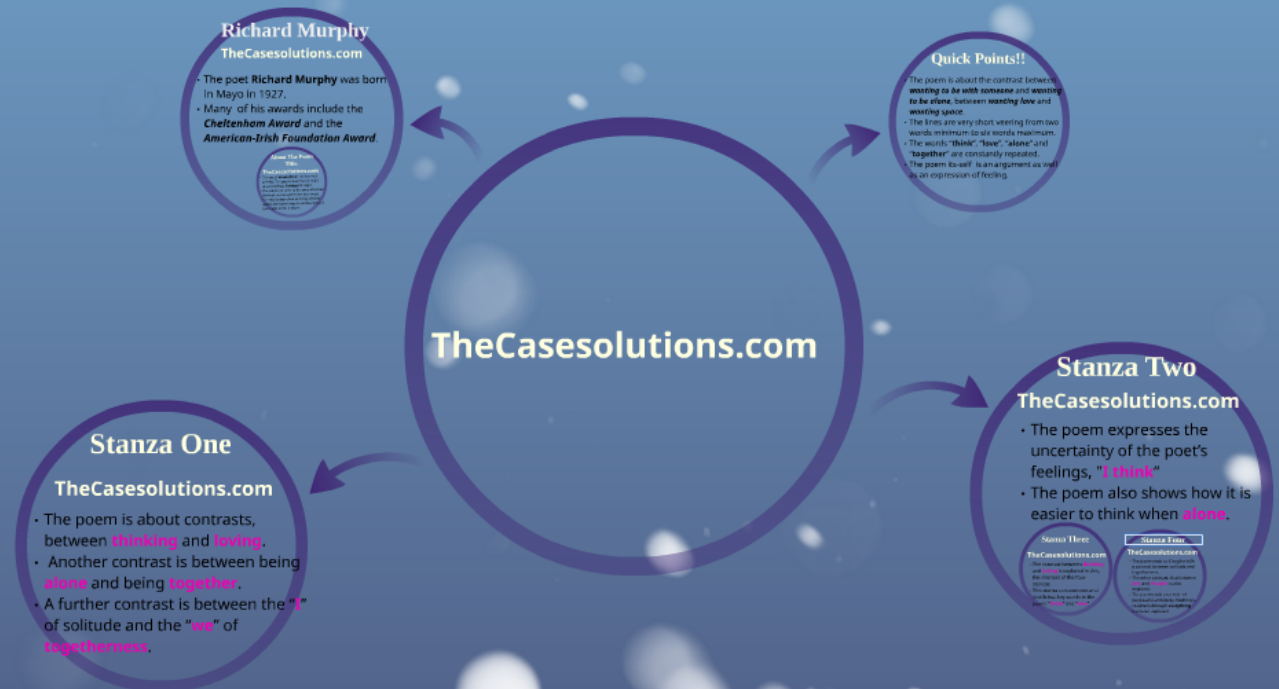
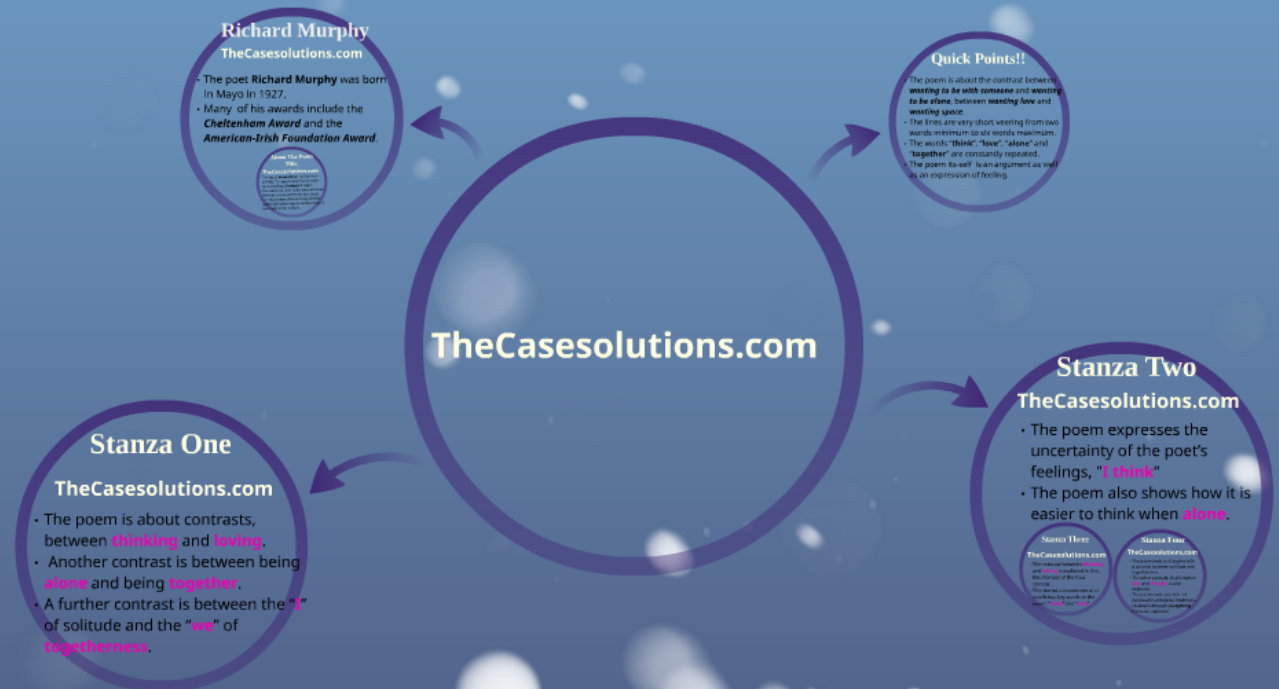


Richard Murphy and Biscuit Company Case Solution



TheCasesolutions.com

Richard Murphy and Biscuit Company Case Solution



TheCasesolutions.com

the
on Award.

- The lines
words m
- The wor
- "togeth
- The poe
- as an ex

TheCasesolutions.com

Richard Murphy

TheCasesolutions.com

- The poet **Richard Murphy** was born in Mayo in 1927.
- Many of his awards include the ***Cheltenham Award*** and the ***American-Irish Foundation Award***.

About The Poem Title.

TheCasesolutions.com

- The word "**moonshine**" can be read literally. The poem is written at night about feelings ***indulged*** at night.
- The word can refer to the time when ***we*** think of *love* and when we love most.
- The word also refers to *illicitly distilled spirits*; the poem may be compared to a late night drink, a short.

About The Poem Title.

TheCasesolutions.com

- The word “**moonshine**” can be read literally. The poem is written at night about feelings *indulged* at night.
- The word can refer to the time when **we** think of *love* and when we love most.
- The word also refers to *illicitly distilled spirits*; the poem may be compared to a late night drink, a short.

Stanza One

TheCasesolutions.com

- The poem is about contrasts, between **thinking** and **loving**.
- Another contrast is between being **alone** and being **together**.
- A further contrast is between the "**I**" of solitude and the "**we**" of **togetherness**.

Stanza Two

TheCasesolutions.com

- The poem expresses the uncertainty of the poet's feelings, "**I think**"
- The poem also shows how it is easier to think when **alone**.

Stanza Three

TheCasesolutions.com

- The contrast between **thinking** and **loving** is explored in this, the shortest of the four stanzas.
- This stanza concentrates and distills two key words in the poem: "**think**" and "**love**"

Stanza Four

TheCasesolutions.com

- The poem ends as it begins with a contrast between solitude and togetherness.
- The other contrast, that between **love** and **thought**, is also explored.
- The poem ends on a note of purposeful ambiguity. Nothing is resolved although **everything** has been explored.

Stanza Three

TheCasesolutions.com

- The contrast between **thinking** and **loving** is explored in this, the shortest of the four stanzas.
- This stanza concentrates and distills two key words in the poem: "**think**" and "**love**"

Stanza Four

TheCasesolutions.com

- The poem ends as it begins with a contrast between solitude and togetherness.
- The other contrast, that between **love** and **thought**, is also explored.
- The poem ends on a note of purposeful ambiguity. Nothing is resolved although **everything** has been explored.