**Supply Chain** Management at @ **Wal-Mart** How is it Wall-Mart's story

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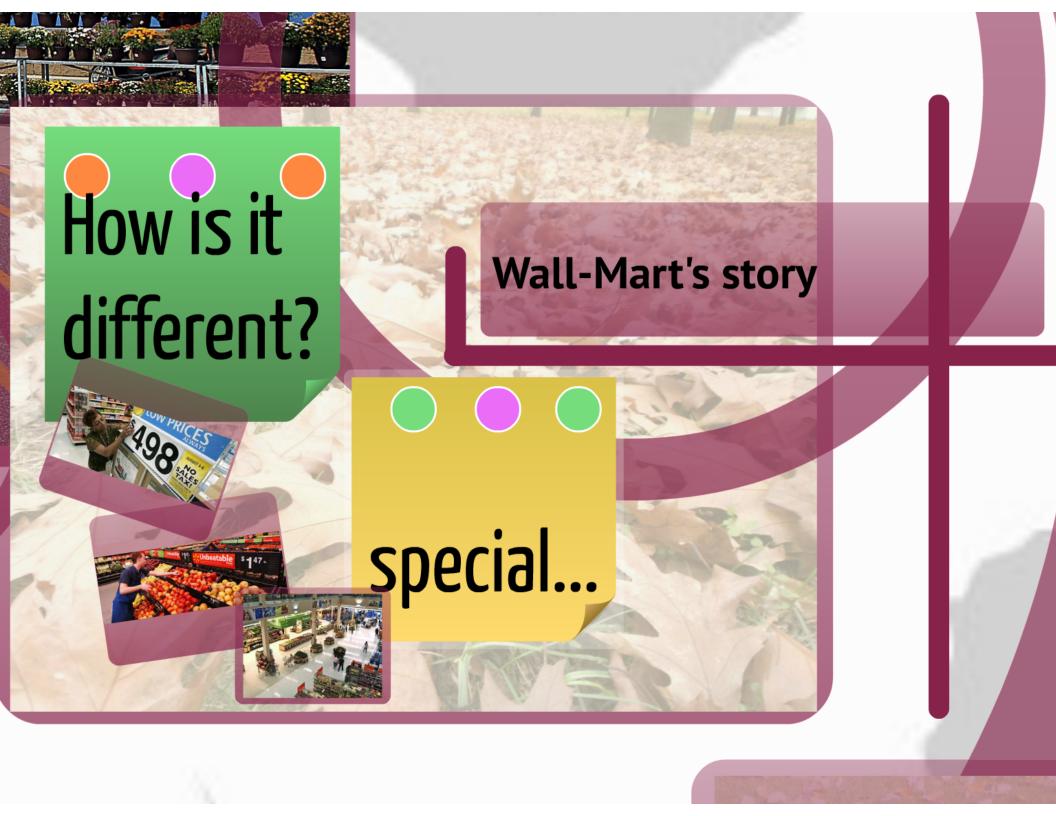
Problem description / Background



Benefits getting after the adoption of Supply Chain Management by Wal-Mart.



Supporting thoughts: Objective & Importance of Supply Chain Management.



## Wal-Mart: Keys To Successful Supply Chain Management



- 1. Over the past ten years, Wal-Mart has become the world's largest and arguably most powerful retailer with the highest sales per square foot, inventory turnover and operating profit of any discount retailer.
- 2. Wal-Mart owes its transition from regional retailer to global powerhouse largely to changes in and effective management of its supply chain.
- 3. Wal-Mart began with the goal to provide customers with the goods they wanted when and where they wanted them.
- 4. Wal-Mart then focused on developing cost structures that allowed it to offer low everyday pricing.