

Supply Chain Management at Wal-Mart





- 1. Cross docking
- 2. Strategic partnership/Vendor partnerships
- 3. Customer relationships and service response logistics
- 4. Highly efficient transportation routes
- 5. Technology and Integration.

Presentation on Wal-Mart's Supply Chain Management

Prepared By: Poulomi Banerjee
Process: Hallmark

How is it different?

Contents....



Problem description / Background



Benefits getting after the adoption of Supply Chain Management by Wal-Mart.



Supporting thoughts: Objective & Importance of Supply Chain Management.





How is it
different?

Wall-Mart's story



special...



Wal-Mart: Keys To Successful Supply Chain Management



1. Over the past ten years, Wal-Mart has become the world's largest and arguably most powerful retailer with the highest sales per square foot, inventory turnover and operating profit of any discount retailer.
2. Wal-Mart owes its transition from regional retailer to global powerhouse largely to changes in and effective management of its supply chain.
3. Wal-Mart began with the goal to provide customers with the goods they wanted when and where they wanted them.
4. Wal-Mart then focused on developing cost structures that allowed it to offer low everyday pricing.