



The End

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# Thecasesolutions.com SEAGRAM Greater China Office Relocation In Hong Kong

# Cinema

1910

Star system is established when by Carl Laemmle of Imp pictures when he hires Florence Lawrence for \$1000 a week, then plants a story that she has been killed by a streetcar, only to bring her back to the screen to tremendous fanfare.

Denmark movies make a splash because they offer sex in The White Slave Trade.

Griffith and his company begins working in Los Angeles during the winters of New York. Most film activity shifts here within the next few years

1911

Mack Sennett's first Keystone comedy produced

1912

Warner brothers begin producing films. Fox company formed

1913

Universal Studios is created by Carl Laemmle Italian epics Quo Vadis? and Cabinia suggest value of feature-length films

1914

Hollywood is born when Jesse Lasky rents a barn in L.A. to film Squaw Man.

The most popular film of the year, Tillie's Punctured Romance, stars Marie Dressler and Charlie Chaplin.

1915

The epic film The Birth of a Nation is presented by D.W. Griffith The Fox Film Corporation is formed by William Fox. Douglas Fairbanks stars in his first film.

1919

United Artists studio is formed by Mary Pickford, Douglas Fairbanks, D.W.Griffith and Charlie Chaplin Griffith's Broken Blossoms starts the trend of using sets instead of location shooting.

Tri-Ergon sound-on-film system patented in Germany
Wiene's Cabinet of Dr. Caligari

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Von Sternberg's Blue Angel, with Marlene Dietrich

### 1933

Warner Brothers gives James Cagney lead in The Public Enemy, directed by William Wellman.

Chaplin releases City Lights, bucking industry trends by keeping his film silent.

D.W. Griffith makes his last film. The Struggle, it bombs and ruins his career because he put his own money into the film.

Universal releases two immensely successful horror films; Dracula, directed by Tod Browning and starring Bela Lugosi; and Frankenstein, directed by James Whale and starring Colin Clive and Boris Karloff.

### 1932

Technicolor company finally perfects its system. Disney immediately switches all his products to this except the Mickey Mouse movies.

Hawks, Hughes, and Hecht collaborate on Scarface

Radio City Music Hall, the ultimate movie palace, opens in NYC

### 1933

King Kong with Fay Wray is released.

Fred Astaire and Ginger Rogers share first screen dance in Flying Down to Rio.

Busby Berkeley's 42nd Street establishes the style for the musicals of the 30's

### 1934

It Happened One Night, directed by Frank Capra, stars Clark Gable and Claudette Colbert. Sweeps top five Oscar Awards.

The production censorship codes are tightened, bedroom scenes are banned.

Shirley Temple shoots to standom after making five films in one year.

Riefenstahl's Triumph of the Will celebrates the Nazi mystique

### 1935

20th Century Fox is formed when Zurick leaves United Artists to take over ailing Fox.

### 1936

Chaplin's Modern Times

Capra's Mr. Deeds Goes to Town

### 1937

Disney releases its first animated feature. Snow White and the Seven Dwarfs. The industry expects it to flop but the public flocks to it. The movie prompts the industry to realize that Technicolor may be a permanent attraction.

Renoir's Grand Illusion

### 1939

The greatest year in cinematic history. The quintessential Western, Stagecoach, directed by John Ford, stars John Wayne & Claire Trevor.

Hound of the Bakervilles becomes the first in a series of Sherlock Holmes movies, stars Basil Rathbone

The Wizard of Oz is released, starring Judy Garland, Bert Lahr, Jack Haley, and Ray Bolger. It becomes the first film to use both black and white and Technicolor.

The Hunchback of Norte Dame is reprised starring Charles Laughton.

Gone With the Wind stars Clark Gable, Vivien Leigh, Leslie Howard, Olivia de Havilland. Hattie

McDaniel is the first Black actor to win an oscar. The director Victor Fleming also oversaw Oz.

Other films released, Young Mr. Lincoln, Drums along the Mohawk, and Mr. Smith Goes to Washington.

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