



Answers

P&G

- Fish
- Pringles
- Borden®
- Gillette

Bigo - TTC

- A&P - H&M
- Sportswear - TTC
- Vitrol - TTC
- Fair & Handsome - Emami

Dismissing Matrix Organization & Replacing with Interdependent Organizations

- Global Business Units (GBUs)
- Market Development Organizations (MDOs)
- Global Business Services (GBS)
- Lean Corporate Functions

Organization 2005 in action

- 1998-2000
- 2001-2002
- 2003-2004
- 2005-2006
- 2007-2008
- 2009-2010
- 2011-2012
- 2013-2014
- 2015-2016
- 2017-2018
- 2019-2020
- 2021-2022
- 2023-2024
- 2025-2026
- 2027-2028
- 2029-2030

Managing the risks

- Regulatory
- Financial
- Operational
- Environmental
- Social
- Governance

PROCTER AND GAMBLE

- 1858
- 1890
- 1900
- 1910
- 1920
- 1930
- 1940
- 1950
- 1960
- 1970
- 1980
- 1990
- 2000
- 2010
- 2020

Transactional Structure

A transactional structure involves the best capabilities of the individual industry with the capabilities and strengths found in other product companies.

Holding Company Structure

A holding company is an investing company consisting of shareholdings in variety of separate business operations.



Thank You!

Procter and Gamble: Organization 2005(A)



Answers

PG&G	Brite - TIC
- Febi	Axe - H&M
- Pampers	Scott's - TIC
- Head & Shoulders	Vital - TIC
- Duracell	Fair & Handsome - Emami
- Gillette	

Dismissing Matrix Organization & Replacing with Interdependent Organizations

- Global Business Units (GBUs)
- Market Development Organizations (MDOs)
- Global Business Services (GBS)
- Lean Corporate Functions

Organizational Design in action

- 1998-2000
- 2001-2002
- 2003-2004
- 2005-2006
- 2007-2008
- 2009-2010
- 2011-2012
- 2013-2014
- 2015-2016
- 2017-2018
- 2019-2020
- 2021-2022
- 2023-2024

Managing the risks

- Regulatory and Compliance
- Environmental and Safety
- Intellectual Property
- Financial and Operational
- Reputational and Brand

ORGANIZATIONAL DESIGN

- In 1988 - 10 year restructuring plan
- Reduction in cost of the cost savings to 20%
- In 1991 - 10 year restructuring plan
- Reduction in cost of the cost savings to 20%
- In 1994 - 10 year restructuring plan
- Reduction in cost of the cost savings to 20%
- In 1997 - 10 year restructuring plan
- Reduction in cost of the cost savings to 20%
- In 2000 - 10 year restructuring plan
- Reduction in cost of the cost savings to 20%
- In 2003 - 10 year restructuring plan
- Reduction in cost of the cost savings to 20%
- In 2006 - 10 year restructuring plan
- Reduction in cost of the cost savings to 20%
- In 2009 - 10 year restructuring plan
- Reduction in cost of the cost savings to 20%
- In 2012 - 10 year restructuring plan
- Reduction in cost of the cost savings to 20%
- In 2015 - 10 year restructuring plan
- Reduction in cost of the cost savings to 20%
- In 2018 - 10 year restructuring plan
- Reduction in cost of the cost savings to 20%
- In 2021 - 10 year restructuring plan
- Reduction in cost of the cost savings to 20%
- In 2024 - 10 year restructuring plan
- Reduction in cost of the cost savings to 20%

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Brief History

 William Procter (founder)	 James Gamble (co-founder)
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Transactional Structure

A transactional structure involves the best capabilities of the individual industry with the capabilities and strengths found in other product categories.

Holding Company Structure

A holding company is an investing company consisting of shareholdings in variety of separate business operations.

Reversing the Corporate Culture

- To make culture change P&G focus on customer, employee & shareholder
- Change in strategy & focus
- Focus on 100% employee
- Leveraging all P&G's innovative capability

Thank You!

Procter & Gamble Organisation 2005



Executive Director
Senior Director
Manager
Supervisor
Employee

Procter and Gamble: Organization 2005(A)

Procter & Gamble: Organisation 2005

Mayank Jain
Isha Mehta
Deepak Morampudi
Hema Latha
Devarshi Desai



Procter & Gamble



Answers

P&G

- Tide
- Pringles
- Head & Shoulders
- Duracell
- Gillette

Bingo - ITC

Axe - HUL

Surf excel - ITC

Vivel - ITC

Fair & Handsome - Emami