



Report

Competitive Analysis: Competitors in the healthcare industry are increasingly using systems to store patient information.

Industry Analysis: Most doctors are using technology in their practices.

Environmental Analysis: Switching to this system is a more "green" option.

Forecasting: It is believed that there will come a time when all record keeping will be done paperless.

Market Segmentation: Most patients are aware of technological changes, but there are still a number of patients in the elderly age bracket that aren't quite used to such changes.

What are the potential key ethical and/ or legal issues associated with that case?



Legal Issues:

- Sharing of patients information
 - System hacking
 - Paying for new system upgrades--who is paying?

Ethical issues:

- Sharing of patient's information
- Not interacting with patient
- Staring at computer screen
 - Data-mining of patient information