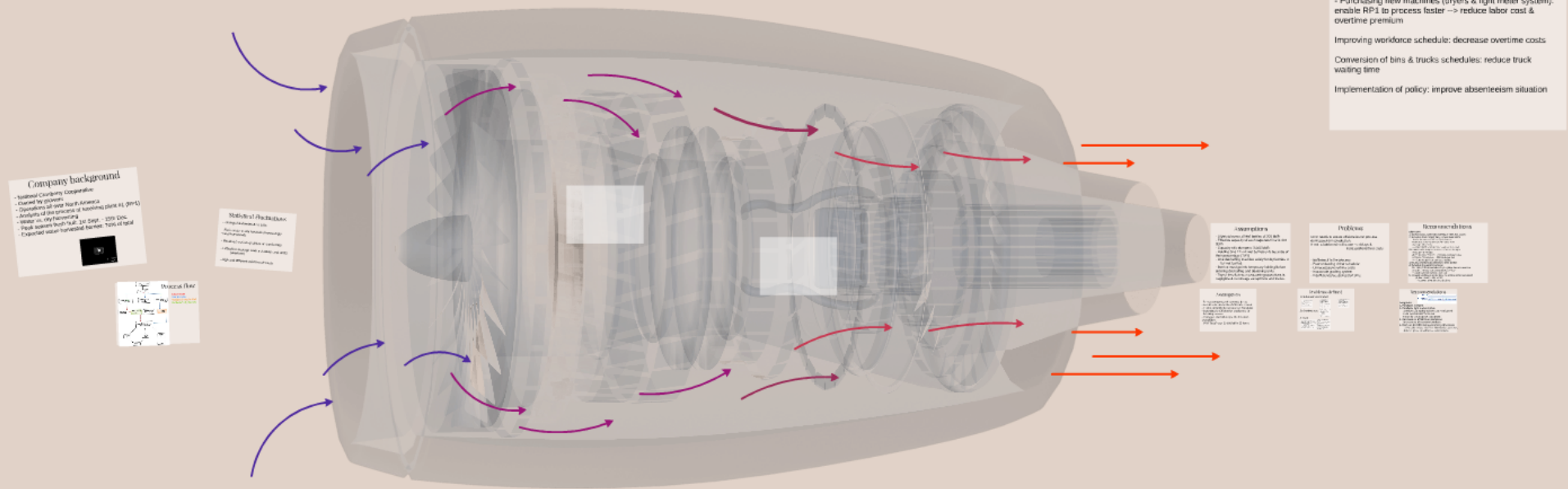


# National Cranberry Cooperative

Case study

Romain van Nieuwenhuyse  
Gaetan Morval  
Tessel Bonekamp



# National Cranberry Cooperative

Case study

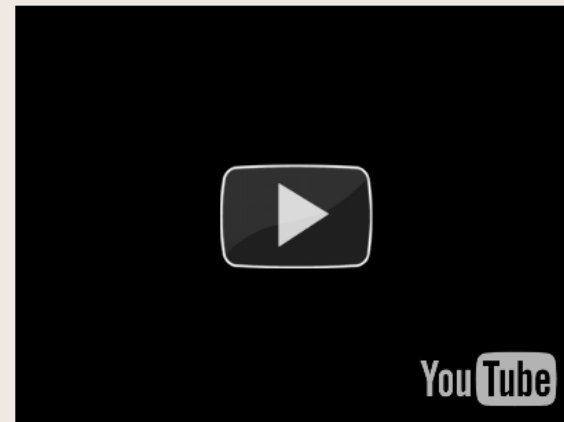
Romain van Nieuwenhuyse  
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**Conclusion**

- Purchasing new machines (dryers & light meter system): enable RP1 to process faster -> reduce labor cost & overtime premium
- Improving workforce schedule: decrease overtime costs
- Conversion of bins & trucks schedules: reduce truck waiting time
- Implementation of policy: improve absenteeism situation

# Company background

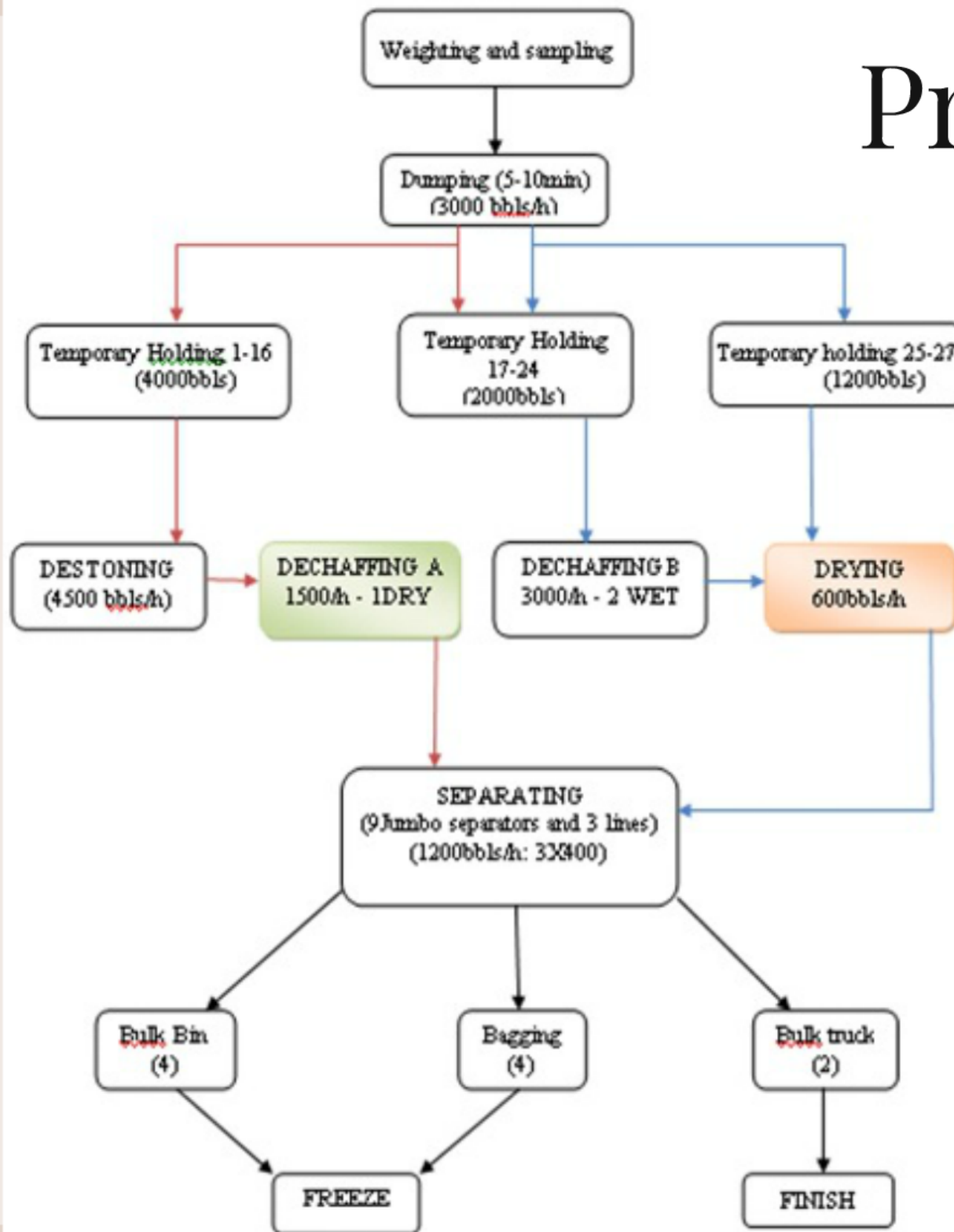
- National Cranberry Cooperative
- Owned by growers
- Operations all over North America
- Analysis of the process at receiving plant #1 (RP1)
- Water vs. dry harvesting
- Peak season fresh fruit: 1st Sept. - 15th Dec.
- Expected water-harvested berries: 70% of total





You **Tube**

# Process flow



Dry process

Wet process

Bottleneck wet berries

Bottleneck dry berries