

General Electric vs. Westinghouse in Large Turbine Generators

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...billion in 2006 on R&D
...Innovation

nt

ate
year
lion"
ralia (US
last year



General Electric

Presented By:
Charles Collier



Competitors

- Electro
- Westin
- Whirlp
- Emers
- Univer
- Siemen

Tangible

- Mone
- Mach
- Produ

Intangible

- Techn
- Oper
- Huma
- Innov
- reput
- Ideas



You Tube

Strategic Business Units (SBU's)

4 SBU's

- Capital
- Home & Business Solutions
- Technology Infrastructure
- Energy