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GM IN CHINA (Abridged)

Donna Edwards, Jared
Robertson, Chris Tyler

Problem Statement:

What should GM (China) Investment Corporation do in China moving forward?

Key Issues:

1. What is the demand for a 40% and demand in the vehicle market in China?
2. What is the demand for credit in the market and how is it being used?
3. What is the demand for credit in the market and how is it being used?
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Problem Statement:

What should GM (China) Investment Corporation do in China moving forward?

Key Issues:

- 1) What is the forecast for supply and demand in the vehicle market in China?
- 2) What is the forecast for profit margin in the sedan and truck segments in China?
- 3) Should GM (China) Investment Corporation enter the bus market?
- 4) Where should GM (China) Investment Corporation's new joint ventures locate their new plants?

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What should GM (China) Investment Corporation do in China moving forward?