Cirque du Soleil
Frank Alvarez & Tyler Cook

Company Overview
- Founded: June 1984
- 2,100 employees
- 500 artists
- Average Age: 32
- 25+ Nationalities
- 130 cities visited
- 100 million spectators

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Conclusion
- Main Differences
- Social Impact
- Legal Aspects
- Questions?

Plans for the Future
- Customer Relationship
- Strategic Plans
- Marketing Costs
- Increase Educational and Training

Company Reputation
- Artistic Excellence
- Environmental Impact
- Corporate Responsibility

Artistic Experience
- Blend of Traditional Acrobatics and Circus Art
- Innovative Use of Technology
- Collaborations with Artists from Around the World

Staff Experience
- Direct Interaction with Artists
- Intense Training Programs
- Temporarily Away from Home

Touring Life
- Longevity of the Artists
- noodles
- Noodles
- Noodles
- Noodles
- The noodles
- The noodles
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25 + Spoken Languages
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Cirque is Born